

COMPUTER WEEKLY

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COMPUTERVIEW

PERIPHERAL manufacturing in Europe is dominated by US manufacturers because the computer industry in Europe is dominated by US firms, as it has been since the very earliest days. So why should the EEC and its member governments start worrying about the future of European-owned peripheral manufacturers when it appears to be 20 years too late? Why did they bother commissioning Mackintosh Consultants to produce a 1,000-page study recommending how European-based manufacturers can survive and possibly even prosper?

One of the main justifications is underlined in the part of the Mackintosh study that looks at the growth of the European peripherals market during the 1980s. It shows that shipments of peripherals by computer manufacturers to their own subsidiaries — the captive market — will grow significantly over the next 10 years, but not nearly as fast as shipments of OEM peripherals which are expected almost to triple in value over the period.

No doubt the rapid growth in OEM peripherals sales, which started in earnest with the emergence of commercial minicomputer systems houses, will be accelerated by the microcomputer boom and provide fresh opportunities for European peripheral suppliers to emulate their US counterparts. The big question is whether they will be able to meet this challenge.

On past form alone the answer ought to be a depressing "No". The Mackintosh study

European peripherals — a terminal case?

underlines the sad fact that European-based manufacturers generally speaking have failed to treat Europe as a single marketplace in the way that US firms see the whole of North America as one big outlet, and so have missed out on the economies of volume production enjoyed by the US industry.

But the most worrying point made in the study is that European-based manufacturers are now in real danger of falling behind in technology, to the extent that Mackintosh sees EEC intervention in the form of a European peripherals technology laboratory as the only effective means by which European-owned industry can keep its head above water.

The British may have failed to excel at the rather vulgar business of high volume manufacture and marketing but at least until now they have been able to take comfort from being clever technological innovators. In future they may be devoid even of that consolation, because technology these days costs a lot of money to develop and the people with the money are the US firms with efficient and profitable manufacturing operations.

ICL, the only UK computer manufacturer with the size and resources to make a significant impact on the market, has virtually dropped out of peripheral manufacturing altogether. To be fair to ICL, it buys from some European-owned manufacturers like the UK's Data Recording Instruments and Logabax of France, although the latter firm is now benefiting from a £15 million matrix printer contract at the expense of DRI. But ICL has been taking its big disc drives from Control Data-owned factories for years and now looks set to start importing 6,250 bpi tape drives from Storage Technology in the US, because CPI Data Peripherals at Stevenage was unable to develop a satisfactory 6,250 bpi drive to manufacture itself.

The Stevenage firm is majority-owned by Control Data, so the killing of the 6,250 bpi drive project provided a timely warning that living under the umbrella of a big, rich and even paternalistic US company is no guarantee of long-term security. All tape drive development has now been transferred by Control Data to the US.

But there could be no better illustration of

the points made in the Mackintosh study than the case of United Peripherals Ltd, the disc drive manufacturing operation bought up at Crewe by DRI. The UK firm was forced to give Control Data subsidiary Magnetic Peripherals Inc a 25% share in UPL in return for the rights to manufacture disc drives developed by MPI. The result, it is hoped, provides employment for a lot of people, but it hands over the technological initiative to the US company and increases DRI's dependence on US-developed technology for its survival.

According to Mackintosh the state of European-controlled peripheral manufacturing today is not entirely hopeful.

Siemens builds big disc drives for its own systems. CIL-Honeywell has manufactured cartridge disc drives incorporating its own thin film head technology and Olivetti, which is a very substantial manufacturer of floppy disc drives for its own small systems, could become a big OEM supplier.

Moreover, Siemens and Philips have acquired substantial expertise with last technology — Siemens in its high speed plasma and Philips with optical disc storage, technology offering massive growth potential. But rising ominously in the East is the Japanese peripherals industry, making the future for the Europeans look even more uncertain.

Three in Hitachi M-200H race

IBM users in the UK interested in the powerful Hitachi M-200H can now choose between three suppliers — BASF, National Advanced Systems and Olivetti Computers.

All three are now selling versions of the Japanese machine modified to provide what ought to be complete IBM compatibility, so Amdahl is no longer the sole challenger to IBM at the top end of its range.

Availability of the BASF version, the 780, was announced in August (CW, August 14) and this week National Advanced Systems unveiled the AS/9000, which is the M-200H with modifications developed jointly in Japan and the US by NAS and Hitachi personnel.

At the same time Olivetti Computers, which shipped the first M-200H to a European customer in

July, has formally launched the UK subsidiary that it promised two months ago (CW, July 17). Olivetti's version of the Hitachi machine is called the 5560 and the first user is the Piedmont regional government in Turin.

The M-200H is rated at about 8 million instructions per second and as the AS/9000 it offers 1.8 times the performance of the IBM 3033 uniprocessor while matching the power of the 3033/AP-1, 3033/AP-2 and 3033MP. The biggest AS/9000 costs £2.4 million compared with £2.87 million for a 3033/AP-1 with the same features.

The AS/9000 will be able to support the three megabyte transfer rate of the 3380 disc drive by the third quarter of 1981 and data streaming mode for the 3375 will be available in the first quarter of 1982.

Release 1 of MVS System Pro-

ducts will be supported on the first AS/9000 to be shipped and Release 2 soon after its announced availability in June next year.

Even in its uniprocessor form the M-200H outperforms the biggest Amdahl machine, the 470/V8, which is rated at about 1.5 times the power of a uniprocessor 3033. In Japan Hitachi is starting to ship versions of the M-200H with two, three and four processors.

Peter Williams, managing director of Amdahl in the UK, refused to comment when asked about the new three-pronged threat to Amdahl's as well as IBM's UK customer base and future sales.

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£8.5 million expansion plans

WHILE Nippon Electric is still deciding whether or not to locate its third European plant in Scotland (CW, September 11) General Instrument Microelectronics has announced an £8.5 million expansion plan for its Glenrothes plant.

According to GIM, the new 40,000 square feet plant will be fully operational by 1985 and will be equipped with the latest fine line VLSI apparatus.

GIM at Glenrothes is probably best known generally as a manufacturer of chip sets for videodata terminals and entertainment products like TV games and music synthesizers. But the Glenrothes plant also fabricates chips for telecommunications applications and GIM says that it is the only firm in Europe at present making ROM chips. Other products from Glenrothes include EAROMS and 8-bit microprocessors.

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An ICL spokesman refused to confirm either that it has signed a contract with Storage Technology or whether negotiations were taking place.

Storage Technology is by far the biggest supplier of big IBM compatible 6,250 bpi tape drives in the world and with the 1900 the company took advantage of its experience in 6,250 bpi Group Code Recording to produce a low cost OEM drive for use with small systems and minicomputers.

ICL 'tight-lipped' over Storage Tech tape drives

ICL still remains tight-lipped about its interest in the Storage Technology 1900 series 6250 bpi tape drive over eight months after talks between the two firms were believed to have started (CW, December 20/27, 1979).

The compact 1900 drive is already supplied to Honeywell in large OEM quantities and is understood to be the clear favourite to be purchased by ICL in place of the ill-fated ATS III 6250 bpi drive that CPI Data Peripherals was developing at Stevenage.

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Meanwhile, ICL has started to take delivery of matrix printers from Logabax under the £15 million three year OEM contract that the French manufacturer won in competition with the UK's Data Recording Instruments (CW, July 3).

The Logabax units being delivered to ICL are the 100 chips 100 series and the 180 chips bi-directional 200 series.

More bids
BUNKER Ramo, the US firm whose banking terminals are sold to end users in the UK by Univac and Plessey, is considering takeover bids from several unnamed US firms. Last year it rejected a bid from Fairchild Industries after the aerospace manufacturer had acquired a 21% holding.

LETTERS to the EDITOR

The advantages of practical training

OF course we at NCC agree with Bernard Allen (Op Spot, August 21), that employers would do well to recognise the advantages of engaging people who already have practical training. I am glad to report that over 50 per cent of those who have completed Threshold courses during the last two months already have jobs, many in programming, but many more in other areas.

What some employers do not yet appreciate is that every Threshold graduate they take on as an operator has also done some practical programming, and is therefore available to step into the breach when a programming vacancy occurs.

I find that this is the practice of many companies, to take on operators with a view to moving them later into programming. This

Older entrants

is not often, even rare, that I find myself in such total agreement with my old friend George Penney as I am with the sentiments contained in his letter of August 28 on the question of older entrants into computing.

There is no question that we can select and train older people — in fact we have done it. The problem lies not with the schools or MSC, but with employers who are reluctant to take on the 35-plus entrant, whereas they will probably get a longer term of service from them, often bringing with them a higher degree of maturity and business experience.

Let me, George, I would be pleased to hear from any employer who is willing to consider the acceptance of older entrants. We have a number of things going

PAYE principles

in her letter (CW, August 28), Delia Venables shows that she is out of touch with the intentions and requirements of the Inland Revenue's PAYE system. One computer company, this will be the first, computerised system in Britain. There never was any intention to have online access to records anywhere in the country, relating to any individual. Given the principle of one thing at a time, we either computerise the PAYE system as it stands, or we change it — not both at once.

The PAYE system has to be able to take taxpayers in order to give them credit for the withholding tax they have paid. The tax system that does not trace where the taxpayer is working now inevitably breeds tax fraud. As the big central index is not a very good idea, the Inland Revenue proposed Federal is a question of a compromise on how many computer files have to be searched in order to find a taxpayer's record.

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It's an ill wind

YOUR news item on the disruption caused by the Mount St Helens volcano (CW, August 28) identified a Computer Sciences customer, Carnation Foods, among the sufferers. However, there is a brighter side to the story. Carnation uses the CSC Infont network service to model future production requirements across several factories. When their trench-fry factory at Moses Lake was shut down by a three-inch ash fall, the Infont model rapidly gave them an alternate shipping and production schedule and saved the day.

I know Mount St Helens has been blamed for our bad weather but if things get worse...

GAILE MOVAY
CSC UK - Infont

Cobra lives...

MELVYN Morris of Forward Computing was quoted (CW, August 14), as referring to "Dataskil's SuperCobol formerly Cobra".

Cobra is a macroprocessor incorporating automatic Cobol lexical analysis and partial syntactic analysis. SuperCobol is a set of very high level Cobol extensions implemented as a library of macros. Cobra is used as the macro-processor within the SuperCobol system. Both products are marketed by Dataskil and Cobra

Systems and Programming.

SuperCobol is for people who want a ready-made tool to ease the rapid development of applications, whereas Cobra is for people who have particular requirements of a programming language based on Cobol and have the resources to develop or purchase their own macro library.

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(one-time developer of Cobol) Coulsdon, Surrey.

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Software protection on Pet based WP system

AUK word processing package for the Pet personal computer is to be sold worldwide by the machine's makers, Commodore, in a deal that is expected to total \$750,000 in sales. The package, from Data-view of Colchester, includes a novel electronic device intended to prevent unauthorised duplication of the software.

Dataview's package, called Wordcraft, can operate on the new 80-column Pet, providing a word processor with a normal half-page screen, twin floppy discs, and a Qume printer for £4,200. The software can be purchased on its own for £350. French and German versions are being produced.

To make sure a separate copy of the software is purchased for each machine in use, a special device like a small plug-top is supplied that has to be in place in the user port of the Pet all the time the program is in use.

The plug, known as a "dongle," contains a random number in a PROM that has to match a number held on the software floppy disc in order for any disc transfers to take place. The discs can still be copied, but to make a duplicate dongle would be difficult.

There are three ROM slots in amount that can be held in memory at one time. The keyboard is the standard one that comes with the 80-column Pet, and so editing commands are given by typing letter codes.

Dataview feels that, while Wordcraft's ease of use and range of functions do not match those of a purpose-designed word processor, they come quite close. Decoupled printing and file merge are not available at present owing to lack of memory but these are being worked on.

Penhaligon and Venables both agreed that a less centralised system for PAYE would be preferable, both for reasons of efficiency and security.

In the Liberals' debate on unemployment, assistance was recommended to help start up co-operatives as well as new firms dealing with advanced technology.

The attitude was exemplified, he says, by the long delay over signing money for James Com-

puter consultant Delia Venables, prospective Liberal candidate for Brighton Pavilion, agreed, saying that "expecting a free market to ensure Britain's future in new technology is pie in the sky".

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OP SPOT



SPOT THE HAT: In the picture on the left, Andy Bone, a CAP-CPP programmer, is wearing his operations hat. On the right he is back in the programming room working on Improva/DS.



by Paul Fisher

The Viewdata Exhibition

For Professional & Business People

WILL TAKE PLACE
29th - 31st OCTOBER 1980
WEST CENTRE HOTEL, LILLIE ROAD, LONDON

Following the phenomenal success of last year's show, The Viewdata Exhibition for Professional & Business People will take the whole of the exhibition area available at the West Centre Hotel.

The event is expected to draw well over 2,500 visitors with a high number of overseas visitors reflecting the growth in this market worldwide.

The exhibits envisaged at this year's show include: Editing equipment basic and advanced, monitors and user terminals, private viewdata systems and equipment, peripherals including printers, magnetic media recorders, light pens, graphic design aids and keyboards, accessories such as camera attachments, anti-glare sprays, screen hoods and masks, telephone lines, microcomputers for jobshare and other "umbrella" activities and facilities, software services for advanced editing, publication, semiconductor devices and many more.

The Exhibition Manager, Mr. J. and Mrs. J. will be at the stand and will be happy to help you. Tel: 01 837-3898. At Bowling Green Lane, London EC1R 6NE. I wish to provisionally book space at The Viewdata Exhibition for Professional & Business People. Please contact the undersigned:

NAME _____
COMPANY _____
ADDRESS _____

Dual role for six proves a success

JOHN Blinn is technical manager of CAP-CPP in Richmond, Surrey. "The main thing we do here," he says "is to develop mainframe software." And added: "We felt that due to the nature of our use of our new Magnuson M804 we could get the best results by operating it ourselves. Therefore, we don't have any operators as such."

This wasn't quite what I wanted to hear on my first site visit for Op Spot. I had not expected that an attempt to discover the ways of operators would threaten to twist into an applications programming story.

In practice, CPP's absence of operators staff means that six of the 50 employees at Richmond are authorised to double up as operators under the watchful eye of an operations supervisor, Gary Turner.

Career

There are many ways an operator's career can go. It can lead to programming or to a supervisory role in the operations room and maybe to an eventual management position. Alternatively it can lead to plain insanity. In Gary Turner's case it has led to an operator's post with a broad job specification for which he is particularly well qualified.

He started his working life as a draughtsman and then became a Cobol programmer with Data Solves. Applications programmer, he says, "just wasn't me." So, somewhat unconventionally, he made the move into operating where he spent four and a half years ending up as a shift supervisor. He joined CAP at the end of 1978 in sales support and has been working with the Magnuson since April this year.

He now spends approximately half his time in the machine room but his role extends beyond that of a conventional operator. He is responsible for scheduling machine availability, arranging demonstrations, general problem handling, liaison with the hardware vendors and is involved in the consideration of future upgrades.

Captain of the local football team, he says that he thrives on responsibility and that the management has been a challenge.

Perhaps he's also got his eye on a seat on the board.

The computer works conventional office hours and is called upon for a couple of evenings a week. Gary Turner is delighted that he no longer has to do night shifts and is satisfied with his relationship with the programmers at CPP. "It's good to have people who understand the system and are familiar with such things as power-down procedures," he says.

Restriction

From a technical point of view most of his work is with JCL and utilities. He has to cope with a variety of operating systems and says that he prefers to work with MVS/JCL rather than DOS/JCL because the former tends to help itself more. However, he reckons that MVS is not so interesting because it does not demand so much involvement.

The Magnuson is scheduled to run OS in the Morning - MVS, VSI and VM - and in the afternoon it runs DOS/VSE and DOS/VSE. Program lists can be continuously updated from both OS and DOS, the major restriction being that tests have to be carried out in the allocated time slot.

If Gary Turner is not available to load the system one of the programmers can do so. Because of the fact that the current batch of CPP packages is being prepared in Assembly on a machine handling a number of operating systems, it is vital that Gary Turner has a basic understanding of Assembly. Andy Bone is one of the programmers who also acts as an operator at the Richmond site. He works under OS and so has his machine time in the morning. He is happy to load and run the system because an involvement in operational procedures gives useful insights into the development of the kind of product he is working on.

Project

His current project is the Improva/DS (Database) package which provides a method of data control and data placement. Frequently accessed data sets are placed on disc and the infrequently

accessed ones are migrated to tape.

Andy Bone spends most of the day at his terminal using Roscoe rather than in the computer room. However, development of the package inevitably means that he has to spend a certain amount of time running backwards and forwards making tape mounts.

When asked if his role as a part-time operator had changed his attitude toward ops staff, he said that he had never felt particularly antagonistic to them in the first place. He continued: "If you are responsible, you've got yourself to call an idiot."

The Computer Program Products arm of CAP deals with mainframe software products. It markets 10 ADR packages and is working on the development of the Improva family which is designed to maximise efficiency in OS and DOS installations.

Spooky

Among the people at CPP there seems to be an almost spooky degree of unanimity about the virtues of the Magnuson M804. It is the first machine of its kind in the UK and is supported by CDC disc drives, STC disc and tape drives, a Documentation unit record and Data



Gary Turner and John Blinn in the computer room at CAP-CPP in Richmond, Surrey.

Logic terminal equipment

The whole degree of concentration placed on the software development brings it up to a level comparable with the hardware, and together they produce a completely balanced system.

Metcalfe's claim is that this is the first time any company in the world has produced totally interactive software packages within a business system. To the user it means that no manual transference of data is necessary, and current situations of profit, loss and balance are available at any time.

At the heart of the software design is a basic rule of auditing: assets plus expenditure must always equal income plus liabilities. For example, to start up a manufacturing business, the company needs to borrow, say, £1,000.

Efficient

This implies equal liability and asset. When stock is bought, the equation must still be balanced, and Metcalfe's business system will perform double-entry book-keeping to ensure that this happens.

The sales ledger is linked within the software to the purchasing ledger.

When a job is completed the system automatically reduces the raw material file and increases the finished goods stock file. Stock and work-in-progress are posted automatically as closing stock to

MICRO NEWS

Hardware picked to fit software

IT'S the software that matters now, not the hardware. This point has been made several times over recent months.

System design used to involve the development of a piece of hardware, and following this, software to support the hardware. Now, because hardware design has almost reached perfection capabilities, the roles should be reversing themselves. Hardware must be specified within a system design primarily to support the software.

An example of this theory put into practice is a business system that was launched earlier this year by a newly formed Birmingham-based company called FIBS, Fully Integrated Business Systems (CW, April 3).

John Metcalf, managing director of FIBS, developed his first business system by initially drawing up a flow diagram of the type of software required for business applications, and then choosing hardware that supported it.

Reliability

At the moment it is a single-user system but FIBS is developing a new package in multi-user Basic to provide a three-user capability.

Thus, the hardware required to support the software has been defined in terms of memory capacity and flexibility. The system must have 64K of RAM and a dual floppy disc drive, and preferably have a hard disc drive and a multi-user capability.

Metcalfe made his choice around these specifications with a basic consideration of system reliability. The hardware system he chose to support his software was the Data Terminal and Communications MK10 microcomputer, which is based on Intel's 8080 8-bit processor and has 64K of user RAM. It incorporates twin floppy drives of 315K-bytes each, with optional one or two 10-megabyte hard disc drives and 8K of system ROM. With three I/O ports it costs £4,576 plus £236 for a fourth. The hard disc drive and interface is an extra £3,042.

Printers

DTC also supplies a range of four printers compatible with the MK10: the 200 RO printer, which costs about £1,700; the 302 RO printer for about another £50; and the 382 T and V printers, which cost about £2,200 and £2,700, respectively. Metcalfe chose the Hazeltine 1500 video and keyboard for £765.

Each software package costs £750, making a total of £5,250 for the complete set of seven packages. An optional word processor is available for £250. So a typical price for a complete system is about £15,000. Similar competitive business systems that seem to lack the simplicity and flexibility of the FIBS system are more than double this price (DCL has quoted £25,000). Metcalfe sees "very little serious competition" at the moment.

FIBS also provides customers with tailored systems to suit specific requirements for a basic £500 extra per system. According to Metcalfe this is very much in demand as there are so many possible applications for the system arising from several existing and new types of businesses. British Leyland is showing interest for its BL Systems network of dealers.

Total service

As it stands the software package comprises such tasks as order entry; stock management; inventory; purchase orders; and porating purchase orders and goods inward; sales ledger, including sales analysis; payroll; and work-in-progress. Disc one takes care of orders, stock and security; disc two, the sales ledger; disc three, the purchase ledger; and disc four, the nominal ledger and the payroll. The package is very complete, the total system, FIBS provides with every sale a thorough installation and maintenance service. In six weeks the company carries out for the client a pre-survey, a proposal, a final survey and implementation.

by Eileen Stainer



John Metcalf, managing director of FIBS, claims to have produced the first fully integrated business system which implements completely interactive software and can provide balance, loss and profit information at any time.

The latter takes about a week to ten days and involves a consultant being present for questioning during the installation.

FIBS controls the maintenance service by providing a telephone answering service and then running a diagnostic disc through the faulty system to detect the problem area. Any hardware problems are directed to DTC, and software problems, if they occur, to Coopers & Lybrand.

Dealers sought

The type of hardware service provided is an eight-hour response time at a cost of 14 per cent of the system value a year. Metcalfe hopes eventually to have one service engineer for every 14 systems installed. Coopers & Lybrand offers a £200 a year insurance back-up service, but this is not recommended in the FIBS package, as the software is parameter

driven, and these can be altered. Metcalfe is currently organising a six-branch dealer network throughout the UK. Potential agents are vetted closely and must be able to talk in accountancy language. Reeves Computers of Carmarthen has already been appointed

as dealer in Wales, but Metcalfe is still looking for dealers to cover Scotland, the North East, the North West, the South and London. But plans do not stop there. For the future, the FIBS business system will be faster. DTC is

about to launch its 8085-based Micro 210, which is fully compatible with the FIBS software, the MK10 and the original Microfile. Micro 210 will cost £3,000, putting it in direct competition with existing systems in the small business systems market.

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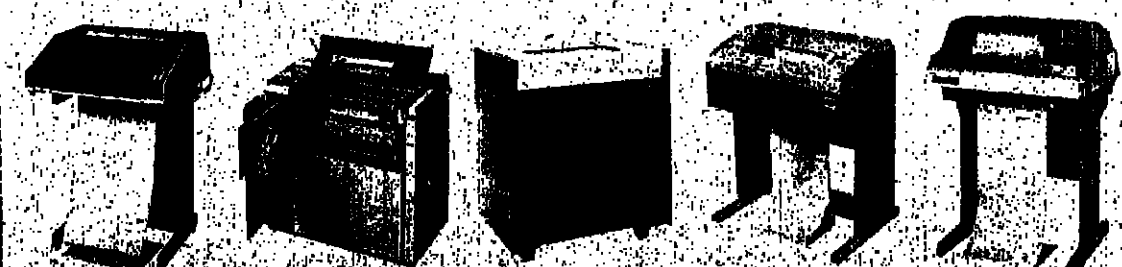
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PEOPLE and EVENTS

IBM names new director of data processing

IBM UK has a new director of data processing. He is Peter Morgan, who succeeds Tony Cleaver. Morgan is returning from IBM Europe, where he was group director of data processing marketing.

Born in Glamorgan and educated at Llandover College and Trinity Hall, Cambridge, Morgan served in the Royal Signals as a second lieutenant. In 1959 he joined IBM UK as a sales

trainee. He held several line and staff management positions in data processing before being appointed data processing sales director in 1971. He became group director of data processing marketing for IBM Europe in 1975.

Morgan is a member of the Institute of Directors, the British Computer Society and the Institute of Marketing.

BETA jubilee awards

THE Business Equipment Trade Association is to mark its diamond jubilee by making two special awards to the business equipment industry.

Prizes in the Personal section will be £300 for the winner and £100 for the runner-up. The Company award will consist of a trophy and a symbol for the company's use on letterheads, literature and other promotional media.

Entries for the scheme will be judged on criteria including expansion into new markets overseas, initiative in exports, the provision of trade literature in appropriate foreign languages and the re-design of products or packaging for particular areas.

The awards restricted to members and associate members of the association, will be announced in the spring of 1981.

For further information, contact Richard Harrington on: (01) 405 6233.

Peter Lloyd has joined A&A consultants where he will specialise in executive selection and recruitment in the data processing/word processor sales field. He was previously a divisional manager at Hodge Recruitment.



Golf win for ICL

ICL's golf team tied for first place at the Eastern Regional Final of the Bateman Catering Silver Cup golf tournament, with a team from Norwich Union Insurance.

With an aggregate Stableford score of 92 points over the course at Bury St Edmunds Golf Club, ICL achieved first place by virtue of its score over the last nine holes.

The team members are Frank Ward, a personnel officer, Frederick Mumford, a section leader and Ray Kitchener, an electrician.

ICL has now qualified for the national final which takes place from October 24-26, at Gleneagles Hotel, Scotland.



PA senior consultant

ALAN Hetherington has been appointed senior consultant with PA Management Consultants. He joined the company in 1977, and is a Fellow of the Institute of Chartered Accountants and an Associate Member of the Institute of Management Consultants.

Tamara Honey has been appointed to the newly created post of product manager at Advanced Business Technology Inc.

Football tournament

FIVE-A-SIDE football tournament is being organised in the North of England by CPR Consultants and the agency want 32 entrants - 16 each from Leeds and Manchester.

The tournament will be held on a group and knock-out basis and there are three titles to be won: Best team Leeds; best team in Manchester; and the War of the Roses Trophy.

Those interested should contact in Bacon, CPR Consultants, 12 Holly Street, Manchester M2 3AQ, Tel (061) 228 1354.

Data Logic has promoted Nigel Slogrove to sales manager in its word processing division, Central London. He joined the company in 1978. Slogrove is a former squadron leader in the RAF, and a member of the Institute of Purchasing and Supply.

Seven months after joining Syna as area sales manager in Bristol, Paul Packwood has been promoted to regional sales manager.

MD for ITT Semiconductors

LUBO Micic has taken the position of managing director of ITT Semiconductors World Wide. He will be responsible for the company's activities, which encompass 3,500 employees and five plants in the US, France and West Germany.

Micic joined ITT in 1959, after graduating from Belgrade University. His first post was quality control engineer at Intermetall, and in 1967 he became manager of its application laboratory. Between 1968 and 1974 he was product manager responsible for new product development and introduction. From

1974 to 1978 he managed all ITT Semiconductors' sales in Europe as marketing director.

In 1978, Micic was appointed director of marketing and business development for ITT Semiconductors World Wide, assuming the added responsibility of director for Intermetall in 1979.

Gordon Essex has left his post as marketing manager for George Salter and Company, to join the interconnections systems division of Tekdata, as marketing manager.

Winning robot

A PROJECT to design, construct and program a self-contained robot won a prize of £50 for Michael Wynne, a final year student at North Staffordshire Polytechnic.

Wynne's robot was purpose built for the project, and its key component was a Motorola 6800 microprocessor unit. The robot could operate at various speeds, carrying a small payload and was able to follow a dark line on the floor, automatically steering away from walls and obstructions.

The award for the project was given by BIS Applied Systems, to encourage undergraduates in their practical course work.

Two other cash prizes were awarded. The second year prize was won by S Crothers and the first year prize by A Farrell.

John Farthing has been appointed general manager of Genet. Minicomputer Systems. He was formerly marketing director for the micro division of ACT.

Roy Hamilton has become sales manager of General Computer Systems UK. He joins from Rediffon Computers where he headed its UK field marketing organisation for three years.

Liveware File by Don

I WENT TO THE NORTH OF SCOTLAND... BY HIGH-SPEED TRAIN FOR MY HOLIDAY...

DID YOU HAVE TO CHANGE? YES - JUDGING BY THE TEMPERATURE AT JOSEPHSON JUNCTION.

DIARY

SEPTEMBER 24
New technologies for information retrieval. BCS Information Retrieval Group, London.

OCTOBER 6-7
Seminar: Digital communications for satellites. Technology Transfer Society (TTS), London. (01) 242 4045.

OCTOBER 9-10
Seminar: Digital communications for satellites. Technology Transfer Society, Amsterdam. (01) 242 4045.

OCTOBER 13-14
Seminar: Digital communications for satellites. Technology Transfer Society, Munich. (01) 242 4045.

OCTOBER 15-16
Seminar: International technical marketing. Technical Marketing Society of America (TMSA), London. (01) 242 4045.

OCTOBER 22-23
Seminar: Digital communications for satellites. Technology Transfer Society, Berlin. (01) 242 4045.

OCTOBER 23-24
Seminar: Satellite communications. Communications Association for Communications Engineers (CACE), Munich. Tel (089) 284 002.

OCTOBER 29
Seminar: Project management. British Computer Society, London Polytechnic, Coventry. Tel 0454 24166.

OCTOBER 29-31
Viewdata Exhibition for Professionals and Business People. ICI Building, West Centre Hotel, London. Tel 01 837 3636.

COMPEC 80
The 80th annual conference of the Computer Society of the UK will be held at the Grosvenor Hotel, London, from November 4-6. The exhibition is sponsored by ICI Building, West Centre Hotel, London. Tel 01 837 3636.

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IBM making up lost ground in WP

THE IBM Displaywriter word processor has arrived in the UK less than two months after its US launch. The standalone word processor, built around the Intel 8086 16-bit micro, has a UK base price of £5,000, about 50% higher than the US base price at the present rate of exchange, but still very competitive indeed.

At the same time, IBM's Rolls Royce of shared logic word processors, the 5520 (see picture), based on the processors used in System 34, has been launched in a system nine months after its US debut.

The two products spearhead IBM's drive to make up lost ground in word processing, particularly in the US, where it is a clear number two to Wang (CW, June 26).

Striking

The elements of the modular system include the display, tiltable 20 degrees, a rotatable 30 degree separate keyboard, single or dual floppy drive and two printer options: a 15.5 cps golf-ball and 40 or 60 cps daisywheel.

Technically the most striking feature is the 50,000 word dictionary, which by use of an amazing algorithm called Alpha Word Vector chops words up into prefixes, suffixes and particles so that 50,000 words can be crammed into 20K-bytes of main memory. Loadable from a floppy disc and with space for 500 user-defined words, the dictionary is available in English, American, French, German, Italian and Dutch.

Once a document is prepared on the screen, the operator can call up the dictionary which highlights all words which it does not recognise. These will mostly be misspellings and proper names, and the operator can go through and correct them and call the dictionary again to ensure they are correct.

It is, of course, only an aid and cannot supplant careful reading through: it will not pick up words omitted altogether or errors like "now" for "not".

The Displaywriter - like the 5520 - has a green display, 25 lines, with facilities to move text forward and back, to copy, to locate a particular word rather than having to find it with the cursor. It does a system checkout on switch-on and puts up the IBM logo when it is ready.

Asynch or bisynch

Printers can be shared by up to three Displaywriters, each of which has to have its own local floppy unit; either 284K-bytes or one megabyte, with a twin floppy option. All the system software goes into the minimum 160K-bytes of main memory, theoretically.

Mailbox service

EUROPE's first publicly available, international mailbox service is being launched this week by Services 800, the international toll-free telephone services provider. This will enable mobile businessmen to deposit and collect messages, irrespective of office hours, via a portable terminal and a phone call to Switzerland.

Called DataMail, the service is now written and used in the US by CompuLink Corporation of Chicago. It is operated under licence by Radio Suisse, the Swiss international record carrier, using the Digital Equipment PDP-11/70 at telecommunications centre in Geneva.

Communications are at present confined to asynchronous or bi-synchronous, but SDLC is in the pipeline.

A minimum working configuration costs £5,000 plus £9 a month for any one of the five standard software packages offered, and first deliveries are set for February 1981.

Attractive

The 5520 is not user programmable, but the 5525 controller uses processor hardware based on that of System 34. Disc space extends to 130 megabytes.

It is internally a true SNA device, although bisynch is also supported. It takes up to 18 workstations; up to 12 printers, all of which at present have to be 5258 ink-jet printers based on the 6640 from the Office Systems 6, although the latter is not directly attachable; and up to 16 communications lines.

It is an attractive system for electronic mail, featuring store and forward, auto call, auto answer, distribution lists, priority and particular time of day letter dispatch and delivery confirmation.

Although it is an SNA device, using SDLC internally, only limited support is given for access to databases on IBM host mainframes under IMS or CICS.

Communication is also supported with the 6670 intelligent copier.

Most noteworthy feature of the 5520 from the user point of view is the extraordinarily comprehensive set of prompts which are available to explain to the operator exactly how to use the machine.

These run to 2,500 screen pages which can be called up at the press of the "help" button. Since the only printer available is the ink-jet, the operator is able to call up a wide variety of type styles and spaces from the workstation. In general this would involve changing the wheel on a daisywheel printer.

Next year

The 5520 is by no means cheap: a system with 29 megabytes on disc, four workstations, and one printer costs £46,000. No software prices are given. First deliveries are set for the second quarter of next year, and an additional files processing facility will be available in October 1981.

IBM has also now made its Statement of Direction on word processing in the UK.

This says that over the next three years, freedom to mix and match the word processing products from the Office Systems, General Systems and Data Process-

sing Divisions will regularly be improved. Salesmen are to be encouraged to propose the most appropriate solution to each customer regardless of which division supplies it.

Opportunity

The 5520 and the Displaywriter already support a magnetic card unit compatible with the cards used on IBM's magnetic card typewriters, and the Displaywriter can be used as a terminal to the 5520, but only through a communications port.

The statement gives users the opportunity to press the company to provide what they really want: it is unsatisfactory that while the 5520 is clearly a more attractive word processor than the 3730 from DPD and is a true SNA device, users who want to manipulate data on the 370 host under, say, TSO have to choose the 3730 - or run the software on an 8100 under the DPCX operating system.



The Rolls Royce of shared logic word processors, IBM's 5520.

Ferranti in VMOS deal with US firm

FERRANTI Electronics has signed an agreement with Supertex Inc of California to manufacture VMOS power field effect transistors.

These discrete devices will use a planar vertical VMOS structure, a design approach which eliminates problems created by V and U groove techniques. Electric fields at the bottom of the grooves limit breakdown voltage performance.

Application areas include microprocessor and logic interfacing where VMOS high power gain allows direct interfacing to high current/high voltage loads, switching power supplies and power output stages for audio frequency amplifiers.

Ferranti's Brian Down says, "The company has a commitment and intention to stay in discrete." According to a recent report, where the American designer will use a big chip, the European counterpart will try to optimise by using the full range of available products.

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This ICL ME29 workstation is used as an input/output and inquiry terminal for the Salome (depot self-sufficiency) system. A videotape terminal is in the background.



Companies come to the aid of the Army's intelligence

by Paul Fisher

GROUCHO MARX once commented that military intelligence is a contradiction in terms. The Directorate of Supply and Computer Services, DSCS, of the Royal Army Ordnance Corps wants to spend over £1 million to prove that the remark is not true so far as the military's computer intelligence is concerned.

The DSCS has been staging a ten-day demonstration, named Ocelot (Operational Control Environment for Logistic and Office Tasks), to show off the capabilities of existing computer power and to prove that further expenditure is justified. The exercise brings together ten inter-related management information projects which are designed to cope with normal and emergency supply procedures.

Thin budgets

Although the overall military budget has been increased by 3 per cent in real terms, individual units find they have to convince MoD top brass of a scheme's validity before any money is forthcoming. Additionally, there is a three-month moratorium on military expenditure which still has two months to run.

Brigadier Lawrence, of the DSCS, says: "Expense budgets these days are thin. Therefore we try to test out the practicality of our systems before putting any proposals to central government." Ocelot is a demonstration of such a proposal. What is remarkable about it is that it largely being staged with borrowed equipment. Whether in a spirit of unbridled generosity, or due to a judgment that orders will eventually be placed, ICL, Systems Production of Farnborough and Radio Rentals have loaned the Army a considerable amount of equipment in support of Exercise Ocelot.

To secure a contract worth £1 million at flat prices ICL has lent £120,000 of hardware. This includes two 7502 cluster display terminals, six VDUs and two 7700 word processors which are used for the production of briefs and reports and the screening of charts. An ME29 computer provides a videotape service (on Radio Rental VTA) and also runs a stock control system called Salome.

Salome would come into action

in the event of a major computer breakdown or communication failure. It holds details of 117,000 vehicles on its database, although for the purpose of Ocelot between 15,000 and 20,000 of the Army's classified vehicles are not included.

Four of the Ocelot demonstrations, with the acronyms Snoopy, Silver, Astrid and Roland, are supported by a mainframe site and a half mile away from the DSCS Graven Hill headquarters. The site has two ICL 1900s, a 1906A for classified information and a 1904S.

Of particular interest to commercial users is the Astrid demonstration. It works in conjunction with a TP monitor to access and update information concerning ammunition components in real time. Much of Ocelot is using the £1.1 million Crusader exercise as a backdrop. It is supposed, for the purpose of some demonstrations, that a ten-wagon train carrying ammunition has exploded near a place called Bad Brecht. Thus, for example, Astrid is able to identify possible causes for the accident.

Boring

There are two supporting demonstrations code-named Coffer and Safari. Coffer is a rugged mobile system using £30,000 worth of equipment loaned from Systems Production Ltd. It is used with the movement of troops required by a division in the field. In the words of Lt-Col Bering, who is heading the project, "it is a 'clerically intensive and boring'."

The project will use the processor from Systems Production, Winchester storage and fibre optic links. Pending central government approval, all the Ocelot activities will be operational within the next financial year. The scope of the demonstration and the speed with which it had been mounted was impressive. To take one example, 135K of Cobol code was prepared in three weeks for the Coffer demonstration. The Astrid database will be easily accessible which would be vital should an emergency arise.

This is the biggest battery in Britain....

WITH 415 cells, the largest battery to be installed in Britain has been commissioned at the National Westminster Bank's computer centre in Kegworth, Leicestershire. The £100,000 Chloride Alcad battery is part of an uninterruptible power supply from Anton Piller of Cirencester, Gloucestershire. The battery is able to support all the centre's essential functions for five minutes until auxiliary generators are brought on to full load. The National Westminster's Kegworth centre houses three IBM 370/168s which run a number of applications including branch accounting.



Part of the SWTP hardware for the ABIES patient recording system (see story, right).

Upgrading to NCR 1-8430

THE Bristol-based JT Group is planning a move from its current NCR 1-250 to the more hefty 1-8430. Delivery of the £113,000 package is scheduled for October 1 and the system is expected to be running by mid-December. The JT Group is a construction company which also owns five residential country clubs. It uses DEC PDP equipment for computer-aided design work and NCR equipment for administration and finance. The 1-8430 has a 512K memory as opposed to the 128K of the 250. It will take on accounting and contract costing and handling 25,000 club members' records. Upgrade work will be dealt with in-house using NCR conversion programs. John Provan of the JT Group reckons that conversion should take an average of half an hour per program. "It's a simple migration," he says.

System that speeds up courts' administration

CRIMINALS in and around the Oxford area are finding life much harder and the strong arm of the law even stronger these days.

Oxford Magistrates' Court has installed an Allied Business Systems' Police and Magistrates' Courts Computer System to speed up the administration of criminal cases. Based on the ABS Multibus microcomputer, the system controls the entire administrative process, from booking the defendant at the police station to his eventual processing in court and the enforcement and collection of any fines.

The system at Oxford, **Bunzl denial**

BUNZL Data Systems of Leighton Buzzard, Bedfordshire, has asked us to point out that it has registered no interest in taking over and has made no bid to their liquidators. Robert Tye, for the assets of this or any other company.

Doctor pays

The smallest configuration, with floppy disc storage for 6,000 patients, costs £5,000 and a system with hard disc, daisy-wheel printer and Mickle costs £9,500 and has capacity for 65,000 patients.

Future facilities will include a prescribing system which will print out and keep track of prescriptions, and "event recording" to help analyse a GP's workload and provide data on the spread of diseases.

The purpose of the system, according to Tim Benson of ABIES, is to help the doctor with his work, not to save money, as clerical staff are largely paid for by the Health Service. The equipment would have to be paid for by the GPs themselves.

Mickle is being sold under licence from the NPL (CW, June 12). The WP package is Autotext, already in use with SWTP micros.

Magistrates' Court cost £80,000 and has seven terminals, two of which are in the police administration office and five in the court building.

Information about the defendant and alleged offences is entered by police and court staff on a question-and-answer basis and may be updated at any time up to the day of the hearing. After the hearing, court staff enter adjudications via the terminals. Fine notices, court orders and adjournment notices are printed, and credit and debit accounting details are set up.

The various types of account - fines, fees, maintenance and so on - are held by reference number or name, and money received is allocated far more quickly than on a manual system.

Yearbook

THE Council for Mutual Economic Assistance (Compa) 1979 Statistical Yearbook is available for £25 from IPC Business Press, 40 Bowling Green Lane, London EC1 1JN. Tel: 01-837 3636.

Canada feels slighted by British Telecom announcement

CANADA'S Department of Communications has complained to British Telecom about its announcement on the adoption by CCITT of the UK's Prestel and France's Teletel videodata systems as international standards (CW, July 3).

The DC said the announcement implied that Canada's Telidon system had been ignored.

Replying for British Telecom, deputy managing director John Whyte told the DoC in a telex message that they had misunderstood the press release and denied that it contained any errors of fact.

Whyte said that two standards had been adopted for alpha-numeric systems, but under alpha-numeric systems Telidon had been cited as an example. He pointed out that as Telidon had not been proved in the field it had not been subjected to the same degree of scrutiny by the many experts participating in the Montreal meeting where the standards were adopted.

There was a clear inference that alternative schemes may be considered. In contrast, 10 telecommunications

administrations had adopted Prestel-type coding schemes for their videodata trials or services.

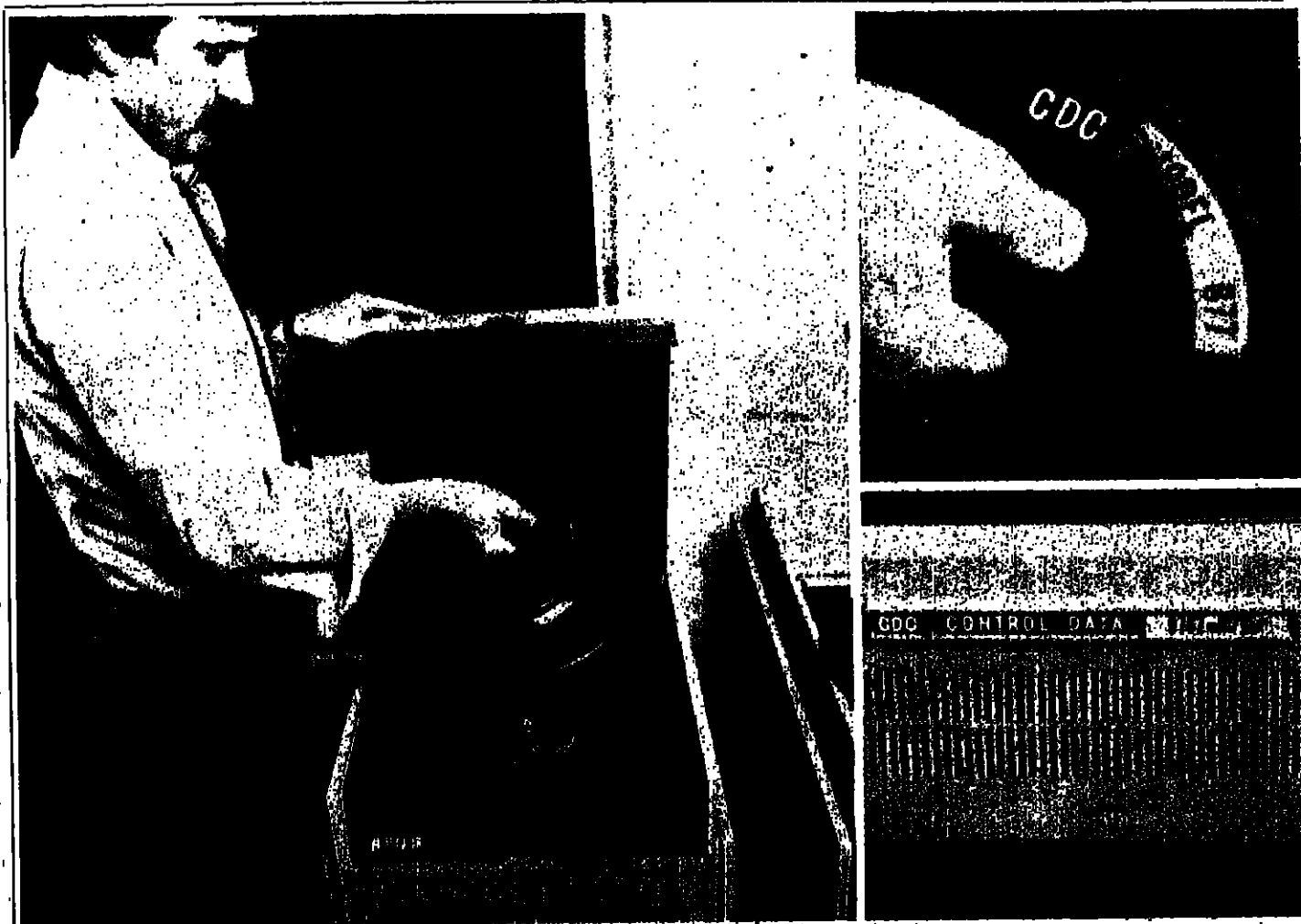
The DC has asked the Canadian government for 50 million dollars to market Telidon at home. Last year, 9 million dollars was awarded for research and demonstration projects.

Database access

WEST Germany's Bildschirmtext videodata system is due to extend its market trial at the end of this month to include access to privately operated databases, following delivery of computer networking software providing X.25 and IBM 3270 communications protocols developed by Systems Designers to run on the GBC 4082s in Düsseldorf and Berlin.

Extended

CLYDESDALE Bank plans to extend its Autobank online banking service to include all of the bank's 350 branches. Autobank provides 24-hour online banking via teller units linked to eight computer centres.



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DPM/AN (GROSS) AWARD

Disappearance of the office as we know it

BY the Middle Ages the middle-men of commerce, the merchants, had set up permanent dark and dirty little offices. Here the clerks and apprentices, who often lived in, recorded the transactions of goods that they never saw.

What has this to do with automation? you may say. But in an age when control of the human intelligence of the employee was automatic and precise, and the response servile and uncomplaining, was this much different from much expected of the current microelectronic proposals? The ensuing innovations, such as printing, blotting paper, fountain pens and pencils, and developing practices, bank notes and banking, insurance, broking, underwriting and so on were part of the expansion of offices. Office jobs were created rather than lost.

In any case the white collar workers, as they came to be known, had even less pretensions to solidarity and corporate power than their manual colleagues. Even the humblest clerk saw himself as an individual. Whatever the innovation, there was no Luddite reaction.

Assimilated

So the age of efficient postal services came, the cheap penny post, regular deliveries and letters and parcels delivered to all parts of the world.

The typewriters, ladies who could type, arrived not without some male chauvinist reaction, but

were assimilated over 20 to 30 years. The telephone and teleprinter introduced instant communication, but in conjunction with the postal service, better transport, wireless and newspapers they also encouraged the mass, monolithic reaction.

The growth of trade unionism in the offices has been slow compared with that of their factory colleagues, but it needs to be reckoned with in future.

So we arrive at the last 25 years, dominated by the television and the computer. The traditional balance of developments arising gradually from needs has been upset over the last five years or so. Developments are now seeking markets and it is impossible to predict whether this will be a permanent trend. Since the manufacturing interests behind these are very powerful and the potential gains from sales are immense, effective choice is passing out of the hands of the user, be he the employer or the employee.

Apprehensive

Popular demands, engendered by high pressure advertising, are encouraging the use of techniques without adequate appraisal of economic or social consequences. The influx of cheap computing is already making inroads into the numbers of accounts and cost clerks, and may affect accountants.

The current burning issue is word-processing. Trade unions are apprehensive and many employees

The practical implications of office automation was the subject of the Institute of Data Processing Management/Langton essay competition for 1980. This week we feature extracts from the second and third prize-winning essays. F. BOEUF of Abbots Langley in Hertfordshire, who won £100, foresees the emergence of Luddite trade unions, computer-aided computer fraud and a working population of machines. DAVID REED of CAP-CPP, whose prize was £50, describes a world of cottage workers, who leave their homes only to go on holiday.

have not and do not wish to acquire the necessary skills. Employers like the idea in principle and there have certainly been great savings in staff time, but will the ultimate effect be gain or loss?

It depends on how broadly it is judged. There are already signs that office workers are becoming more cohesive and are forming unions and associations are becoming more powerful and more militant. They will not be able to stop the method being introduced but they can obstruct and if necessary abuse its use.

Fragmentation

Computer fraud for personal gain is now a fairly well-established crime, albeit somewhat difficult to detect, and the politically motivated corruption of computer files is just as feasible. At present the overall effects are marginal, but with a trade recession, other traditionally more backward countries doing their own thing often more efficiently with better

equipment, and higher unemployment, what will be the impact in the next few years?

Telephone linking of conference rooms now allows meetings to be grouped at two places rather than one. This has so far not had any appreciable effect on office workers, but with closed circuit television one can expect to see the beginnings of fragmentation of the larger offices.

This trend can be expected to accelerate, given the high cost of office space and the cost and difficulty of commuter travel. Lightweight "paging" equipment allows the office worker, in common with everyone else, the freedom to move around while still retaining communicability provided that there is always a convenient telephone available. Now that restrictions on local broadcasting are being loosened, if not entirely removed, this must mean more use of totally portable, coat-pocket telephones.

Hand-held terminals allow the

keying in and storage of "on-site" data, ready for telephone transmission to the computer. These will further extend the "walls" of the office when they are sufficiently developed to be used for general commercial purposes.

The office of the future may well become something of a battlefield between conflicting interests, with the word "office" either disappearing or changing to a less precise, non-localised meaning.

At the core one might expect to see a primary, controlling computer, sited to suit prestige or defence considerations with satellite microcomputer terminals in homes or in single person sub-offices. There is no reason why the sub-offices should be more than modest sized cubicles provided on the same basis as telephone boxes by the Post Office or hired out hourly, daily or as is needed, by private firms.

Mobile offices

Data input options will be various; speech, keying in, or RAM. The transmission could include, as well as data and speech transmission, closed circuit TV.

Since weight and wires are an impediment to portability, the first will be reduced to a minimum, the second dispensed with altogether, using one or other of the various carrier wave possibilities. This will allow vehicles to act as travelling offices or in more limited circumstances for the human walking office.

On the reverse side, some of the employees will be attempting and probably attaining various kinds and degrees of fraud, secure in the knowledge that the powerful white collar unions to which this time all "office" workers will belong, will certainly provide strong support. Cheating the computer is so impersonal that it could become an occupational disease, or an occupation itself depending on how you look at it.

[But] given the mania for collecting information that will undoubtedly arise, how do you prove that this or that set of it has been pirated or misused?

There are two possibilities. Either malfeasance is made impossible, ie the computer system is unbreakable, or the wrong-doing is monitored and detected. In both cases the same computer could undertake security and in larger systems a dedicated machine could be used. On the one hand, one would expect security problems to be more easily solved as computer intelligence increases. On the other there is a possibility of equally intelligent computers being used to break into the system. With further intelligence, computers can correspond with each other in such a way that human intervention is virtually eliminated.

It is certain that more and more data is going to be collected and communicated. In theory the growing army of unemployed could be re-employed collecting it or assimilating it. In practice there will be more and more automatic collection of data, and there is reason why there should not be automatic assimilation and so increasing amount of intelligent process control.

New language

Is there scope for a new concept, an international machine language which is recognisable and most suited to machine intelligence? It would seem that having removed the present computer's localised and confined entity and replaced it with something more universal and universal, it is probable that many if not all of its "workers" will be machines and not people. There are some years of "progress" ahead before this can happen. There will certainly be years of labour resistance which will delay but not stop the process.

Devolution must come

THE office has been to the twentieth century what the mill was to the nineteenth or the cornfield to earlier times: the place that many people go to most hours of most days of most weeks. Not that the office is a novelty — justness and reasonableness had long been before the moneychangers' headquarters were lobbed from the Temple — but it has needed this century to turn the office into a way of life for millions.

It must be almost impossible to say anything original about communication as more has been written about the subject in the last quarter of a century than about politics or sex. Suffice it to say that all office systems were originally designed to communicate, and the desire of people to communicate with each other adds, distorts and impedes the intended processes.

Nothing new

While the designers and inventors try to persuade everyone that office automation is a new thing — and the office worker feels that this may be true — the existing elements of office systems need to show their track records.

Today's telex machine strongly resembles that of World War Two. Data transmission networks between computers (or between computers and terminals) have been operating for a dozen or more years. Facsimile transmission goes back 20 years and microfilm or microfiche much longer. Neither has exactly swept the market.

The automatic typewriter driven by a magnetised card or a paper tape (or two) is at least a decade old and the visual display unit, whether of the same vintage, can claim little progress in its development life. Perhaps the only real office

equipment revolution was the dry copier which arrived some 20 years ago, was an instant success and has changed a whole set of habits in typing, distribution and duplicating. And even that is regarded to some quarters only as an example of people getting something because it became easily available.

The contrast between the number of copies in the first month of installation and the seventh month still tends to stun many buyers of new devices.

The telephone has advanced somewhat, eg in push-button selection, but the features that really please the user are Keep Calling, Redial, and, above all, Transfer Incoming Calls to Someone Else. All use full progressions from the handcranked instrument but still defying integration with paper, word, and data processing systems.

Some components of office automation have been "new" for a long time, but they have not been used in the way we use them now.

But a kind of office automation revolution is taking place, and more significant than the place of the individual in the office, the flow of the individual's information and might well become known as the computerised devolution — the workers are going home to the cottage workers, who leave their homes only to go on holiday.

It is not difficult to envisage the cottage workers in the future. Equipped with a television

visual display screen, a keyboard, and a printing device, he can carry out almost all the functions which he previously did in his office. The savings made in his time and cost of not travelling to work may well suffice to compensate him for working at home, leaving the saving in office provision to help fund the equipment needed to support him in his new location.

Mobility

Apart from the domestic and leisure advantages and the ability for people to schedule their own work much more than hitherto, there are greater advantages with staff mobility than are currently possible. A worker can easily move to a new job since the location of his "firm" is totally irrelevant to his place of work, which of course raises the question of course.

As it stands, the highly distributed processing system, each village or community would have a large central computer with a large number of smaller, more powerful, communications controllers, storage devices, and other peripherals. Each dwelling in the village would be wired to the central computer as a home, presently, a village would be in line of sight with one or two other villages, each having a local communications grid of frequencies of VHF or above, or by optical means between any two villages in the country.

Some of the results of dispersing the population in the home village would be examined. First, the carrying capacity of the village would be reduced to the level of a small village. The carrying capacity of the village would be reduced to the level of a small village. The carrying capacity of the village would be reduced to the level of a small village.

The roads would also carry mainly freight, but the secondary users would be sightseers and holiday-makers. An enormous saving of petroleum products could be envisaged; this would of course mean the car industry constructing only freight carriers, from the 40-ton articulated vehicle down to the "mini-truck". Private cars, being used almost exclusively for holidays, would probably become a rental item only.

The post office mail service for carrying letters would disappear completely and only the services required to carry parcels not already ready covered by mini-truck branch systems would remain. It follows that the concept of the original document would also disappear, and many documents would exist only in mass storage until copies were printed or the originally stored document was purged.

Management's role

There can only be examples of the many secondary results, but one worth mentioning as a final point would be the change in the role of management. Managers and supervisors accustomed to having people at their beck and call would find it difficult to communicate by voice, visually and by document with their staff.

However, psychologists are quick to point out that communication with people remotely moves important elements such as body language and forehead frowning. The visual aids of signposting, life size images of staff and management face, no face, in the same room (apparently) they will find it difficult to make the necessary adjustments in the new situation.

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To the average Southerner Newcastle-upon-Tyne probably means coal, unemployment and the famous "Broom" ale.

Software File Editor CLAIRE GOODING went to an exhibition to celebrate the city's first 900 years. Called Newcastle 900, it aimed to show that, while the above view is not entirely wrong, it misses out quite a lot.

Newcastle is a city addicted to "firsts" — its elegant Georgian streets were the first to be lit by electricity, thanks to Swan. In the last century, Stephenson, Armstrong and Palmer were among the local lads and this helped to make Geordies one of the UK's strongest industrial areas.

One hundred years later, Newcastle is still trying to regain its leadership by welcoming new technology with open arms. This is proved by projects like the Byker Wall housing development which is heated by a waste reclamation plant, and the local electric railway service, the Metro, which not only brought work to the area but also reopened to passengers lines closed by Dr Beeching.

Varsity's bid to spread the word

IN a bid to teach local firms how to use computer techniques, Newcastle University's Chemical Engineering Department took part in the Newcastle 900 exhibition.

The department had several applications on display at the exhibition which illustrated process control, computer aided design and word processing — Dr Julian Morris' students use the latter to produce their theses!

It has also developed its own database on chemical properties, based on a Cromemco System III. Other projects such as the micro-controlled monitoring of acid in the output of effluent into rivers have won the interest of industry.

Using a Digital Equipment PDP-11 also used for graphics — and Zilog's Z80-based MCZ-1, the department has developed a system which "teaches itself". The system uses a self-tuning control algorithm to allow a distillation column to respond to environmental changes. The project was started six years ago and was the result of several PhD theses. It has been tested in Canada and the department is hoping for a first customer, probably a local chemical firm.

Plenty of home-grown software products

THE North East has largely been ignored by the big national software houses, but there are plenty of "locals" with home-grown products on offer at Newcastle 900.

One show were several small enterprises eager to provide computer expertise, and established concerns, heavy engineering, pharmaceuticals/chemicals and breweries.



Despite failing in its bid to win an Immos factory, Newcastle is still keeping abreast of computer developments. In the photo, at the Gas Board's engineering research station at Killingworth, where local lad Geoff Stephenson used to work at the pit, micro processor-based systems are tested at the station's electronics and instrumental laboratory.

Geordies utilise old and new skills

PROGRESS is more important than history for the Geordies. Who else would have built a railway almost through the middle of a castle built in 1080?

To celebrate its 900th birthday, Newcastle is, as ever, looking forward rather than back with an exhibition of energy and engineering in the Eighties at the university campus. It was called Newcastle 900.

There is evidently no shortage of lively minds and creative skills. Encouraged by the council, new enterprises are springing up which draw on Newcastle's traditional skills such as heavy engineering and mining to combine them with the new technology.

British Gas has several establishments in the North East, including the Engineering Research Station in Killingworth.

"We are constantly seeking new ways of tying in microprocessor technology with existing engineering skills," said Colin Duncan of British Gas's External Services.

Micro-engineering is being developed for applications such as monitoring the performance of valves which control the flow of gas through pipes.

The systems feed essential maintenance information back to engineers so that they can effectively govern such factors as gas pressure from one central point.

Success

Other successful projects include the On Line Inspection Centre at Cramlington, which uses microelectronics to inspect 10,000 miles of high-pressure gas pipelines.

On a smaller scale, there are developments such as the Gascompact, a hand-held device about the size of a briefcase which is about to undergo field trials. In its triangular bottom half three sensors give an accurate detection of underground pipes — a development which would be highly saleable elsewhere.

British Gas is proud of its readiness to take up microprocessor

technology, and it has no regrets about choosing the North East. The land was available, and the support for development was on offer. Most important was the pool of technical skills there for the picking.

The cultural and academic side of Newcastle has always been closely tied in with its livelihood. More than one University depart-

ment has links with local industry, and they are eager to pass on enthusiasm for computers.

Its Chemical Engineering Department plays a particularly active role in passing on state-of-the-art computer expertise. It has developed its own extensive system of minis and micros as well as using the computing laboratory's IBM 370.

Helping local firms to adapt to micro technology

IN Newcastle's Jesmond Road there is another example of academic-commercial co-operation. The Micro-electronic Applications Research Institute is an unusual alliance of the city's Polytechnic, the university and one of the UK's largest software houses, CAP-CPP, with extensive funding from Tyne and Wear County Council.

On display at Newcastle 900, MARI had examples of how it tries to help businesses adapt to micro technology.

Marvin, a system developed for a client to monitor hazards in offices and factories, uses an Apple II. The Apple uses sensors placed around the premises, and if there is a failure of any sort will give an early warning. A screen diagram indicates the safest escape route from the building in case of fire, or invisible hazards like radiation or poisonous gases.

MARI is also involved in teaching engineers and business people how micros can assist them. One project on show, developed with a local firm, was used by a local

school to monitor results of laboratory experiments.

Involved

The RT80 laboratory system was designed and built for use in teaching and research. The user has immediate access through a front panel so that data lines can be connected with experimental apparatus.

MARI is also involved in process control, automated testing of components and a wide range of industrial applications for microelectronics, including a robotic project with a small engineering company.

About 80 per cent of MARI's projects are with local companies, large and small.

On the move

A TRAINING centre for users of online information retrieval services is to be opened in London this month by the magazine Online Review Terminals, and visual aids will be available.

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Not only was his team international winners, getting their trophy from Mrs Maureen Cairns, but they also won the George Wright Trophy for the best UK team.

Glyn's team amassed 213 points in a competition where the competitors set their own standards. This year the final was run on Divisional lines, with all teams entering all the events and the top member of each team entering the individual competitions.

Organiser Gordon Cairns said the standards were higher than ever and the leading teams were all competing the last point.

Second placed was Data Logic who beat Rowntree Macintosh, who also topped the Queens Hotel Cup for the best combined ladies' and men's teams, were third.

All events were played shouting, yelling, 400 metres hurdles relay, group power dribbling, hockey dribbling, short sprints and the footstep race.

Acked from the results, it can be seen that despite Data Logic being the first three events, Midland Household Stores took the lead in the gym session and were knocked back until a late surge came from the other front finishers in the stepchase.

There was but such an easy ride for them as second in the Ladies' Footstep Race was a state of mind which made it the least exciting event.

Among the many honours being bid for was the Unipay Trophy for the best placed bureau, male or female. This was grabbed by Safe Computing's Men's team with 202 points.

RESULTS

Best UK Ladies' team - Legal & General 224 points; 2. Rowntree Macintosh 209; 3. United Biscuits 200; and 4. Bassme and Thorn BMT (Hayes) 192.

Best UK Men's team - Midland Household Stores 213 points; 2. Data Logic 209; 3. Rowntree Macintosh 204; and 4. Safe Computing 202.

Best Bureau - Safe Computing (Men) 202; 2. ARC 186; and 3. Safe Computing (Ladies) 153.

Best combined Ladies' and Men's team - Rowntree Macintosh 413 points; 2. Midland Household Stores 384; and 3. United Biscuits 366.

Best International Ladies' team - Legal & General 224 points; 2. Rowntree Macintosh 209; and 3. United Biscuits 200.

Best International Men's team - Midland Household Stores 213 points; 2. Data Logic 209; and 3. Rowntree Macintosh 204.

Man's team events -- Midland Household Stores 213; 83, 156, 132, 107, 80, 53 and 26; 2. Data Logic 209; 174, 148, 127, 106, 83, 53 and 29; 3. Rowntree Macintosh 204; 175, 155, 134, 110, 82, 55 and 29; 4. Safe Computing 202; 174, 147, 135, 109, 86, 56 and 29; 5. National Provident 197; 169, 139, 116, 95, 77, 47 and 27; 6. Credit en Effectenbank 195, 169, 149, 126, 104, 81, 54 and 28 with Segas 193, 165, 141, 112, 94, 71, 50 and 30; 7. Sweits en Zeitlinger 191, 165, 144, 130, 97, 74, 48 and 21; 8. London Borough of Lambeth 187, 157, 135, 112, 109, 78, 51 and 20; 9. Joint 18C 186, 166, 141, 121, 94, 72, 48, 24 with the Belgians 186, 158, 133, 110, 107, 84, 55 and 30; 10. CAC 180, 156, 130, 110, 87, 61 and 26; 11. Convoys 176, 136, 119, 97, 94, 74, 60 and 27; 12. Metrobel 167, 147, 121, 93, 81, 60, 29 and 19; 15. United Blooding 166, 141, 119, 99, 96, 71 and 31; 16. Digital Equipment BV 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40 and 41.

Bureau events -- Midland Household Stores 213; 83, 156, 132, 107, 80, 53 and 26; 2. Data Logic 209; 174, 148, 127, 106, 83, 53 and 29; 3. Rowntree Macintosh 204; 175, 155, 134, 110, 82, 55 and 29; 4. Safe Computing 202; 174, 147, 135, 109, 86, 56 and 29; 5. National Provident 197; 169, 139, 116, 95, 77, 47 and 27; 6. Credit en Effectenbank 195, 169, 149, 126, 104, 81, 54 and 28 with Segas 193, 165, 141, 112, 94, 71, 50 and 30; 7. Sweits en Zeitlinger 191, 165, 144, 130, 97, 74, 48 and 21; 8. London Borough of Lambeth 187, 157, 135, 112, 109, 78, 51 and 20; 9. Joint 18C 186, 166, 141, 121, 94, 72, 48, 24 with the Belgians 186, 158, 133, 110, 107, 84, 55 and 30; 10. CAC 180, 156, 130, 110, 87, 61 and 26; 11. Convoys 176, 136, 119, 97, 94, 74, 60 and 27; 12. Metrobel 167, 147, 121, 93, 81, 60, 29 and 19; 15. United Blooding 166, 141, 119, 99, 96, 71 and 31; 16. Digital Equipment BV 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40 and 41.

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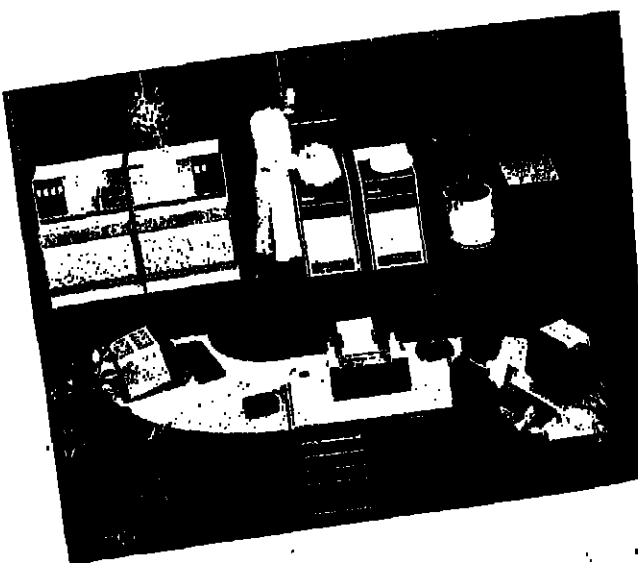
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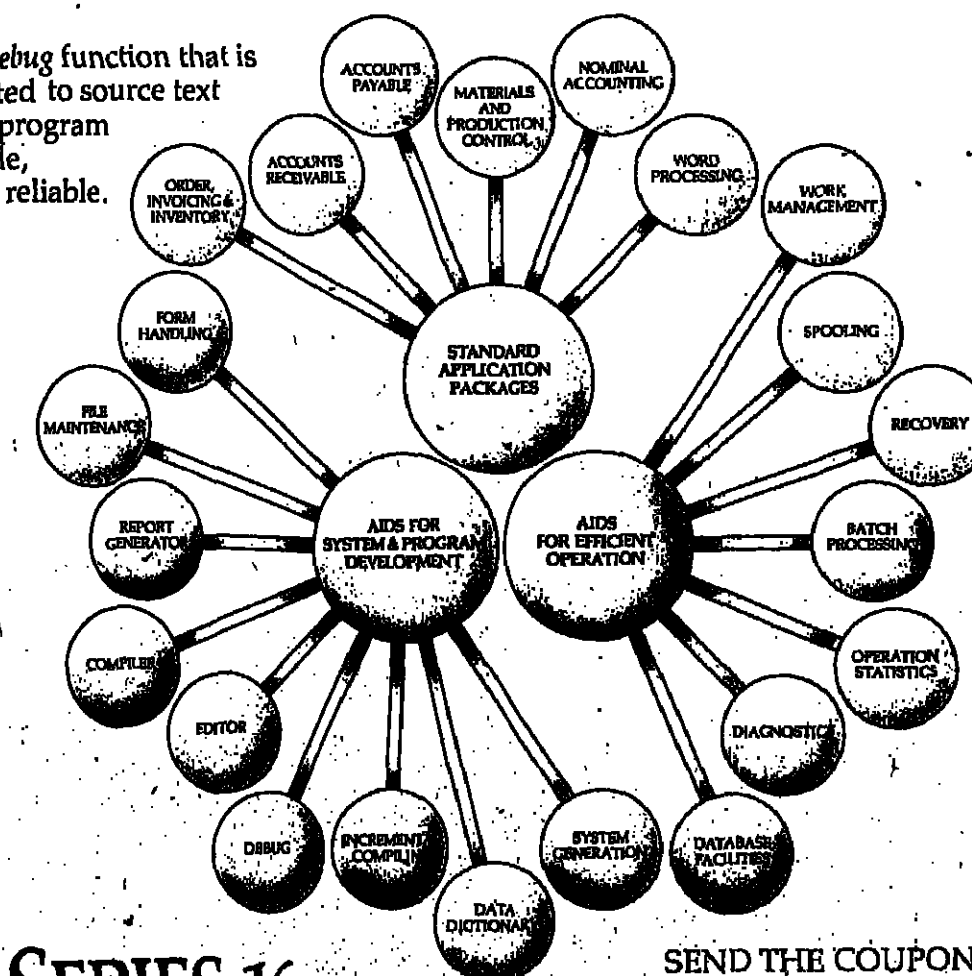
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```
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AGO
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```

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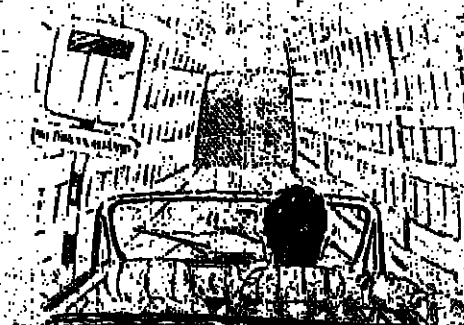
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Contact: Janet Chilvers

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- ★ Great Company and working atmosphere

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PROGRAMMER—IBM (Pref.)
North Middx.

c£8K + Bonus

- ★ Cobol, 1 year plus.
- ★ IBM preferred but not essential.
- ★ Hopefully keen on developing along the technical aspects.

★ Benefits include non-contributory pension, canteen and Xmas Bonus

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... because we know you take great pride in performance, and we know that given the RIGHT opportunity you are ambitious enough to want to improve.

Our client is the rapidly growing division of a major multi-national corporation with a yearly turnover in excess of £500 million. The division has been in operation for eighteen months and is responsible for marketing and selling one of the most sophisticated mini-computers available. The product, developed in the United States, has been an outstanding international success, and its U.K. launch has been met by a massive demand. The equipment is ideal for both first time and existing computer users and has been developed to cope with all types of commercial business applications. These include Invoicing, Stock Control, Sales Ledger, Payroll etc. The machine also provides Word Processing and Data Communications facilities.

The first years trading has brought astonishing success and the division, operating from prestigious CENTRAL LONDON premises, now intends to increase its sales force in London and the Home Counties.

To be part of this success story you will already be successfully selling commercial computing systems. You will almost certainly be working for a computer manufacturer but have begun to feel cramped by the lack of career opportunity and inherent bureaucracy. You are seeking an alternative that will allow you to develop your entrepreneurial skills in a growth market, and within an organisation offering ground floor opportunities, high financial rewards, a visible route to the top, and realistic and achievable sales targets.

On target earnings will be £16,000 but the real earning potential is in excess of £20,000. You will receive a basic salary of c£8,000 and be provided with a COMPANY CAR. Additional large company benefits include an attractive Pension Scheme, 4 weeks holiday and usual expenses.

If you think you have the character, presence and drive necessary, contact JOHN WYNTON at Modern to arrange immediate appointment for interview.

To: Modern Computer Services Limited, FREEPOST, London WC2N 5BR.
Please send me your 'SALES' Information Package.

Name _____
Address _____
Position _____
Telephone (Home) _____ (Work) _____

Recruitment



In Informatics

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West Germany and Benelux:
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An Internationally renowned Supplier of Data-Base and Teleprocessing Management Systems has retained LOGISTIX to identify top-calibre professionals for its Continental European operations. We are seeking Software professionals currently employed as:

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T.P. CONSULTANTS
D.B.M.S. SUPPORT ENGINEERS**

THE COMPANY: Since the Company installed its first product in 1968 in U.S.A., operating divisions have been successfully established in European, Australasian and South American markets. The Company has served over 300 clients installing on-line and DBMS System Software whilst to date the number of installed product units exceeds 10,000.

THE PRODUCTS: Some of the Company's recent projects have included the following:

- * DEVELOPMENT OF DATA-BASE AND REAL-TIME SYSTEMS AND PROGRAMMING STANDARDS
- * DATA-BASE PRODUCTION CONTROL SYSTEMS
- * TURNKEY APPLICATIONS AND SYSTEMS SOFTWARE PACKAGE DEVELOPMENT
- * CONVERSION FROM OTHER D.B. AND T.P. SOFTWARE

THE PEOPLE: These very important positions will appeal to those who wish to live in a multi-lingual society (French/German/Dutch) and can already offer reasonable fluency in one of these languages. Vacancies for Systems Engineers or Software Consultants exist in the Rhineland, Bavaria, Brussels and Amsterdam. There will be future career possibilities in Geneva and Zurich. Technically, you must demonstrate continuous and current experience in either the implementation or the support of Data-Base and Teleprocessing Systems. As a general requirement all candidates should have had involvement in the installation of Teleprocessing or Data-Base software, systems generation, benchmarking and testing in a sophisticated large-scale user. Personal communication skills such as the ability to liaise effectively at both directorship and project control levels are highly desirable. Project management skills together with exposure to pre- and post-sales activities, e.g. customer presentations, product demonstrations, user workshops and contract tenders will reflect in the already generous salaries on offer.

Particular experience must include systems engineering or technical support involvement with at least one large-scale or multi-user of IBM 370/303X or Amdahl V6/8 hardware. Our clients will also consider relevant those candidates who have either evaluated or acquired practical knowledge of the products of any other IBM plug-compatible vendor. All respondents must demonstrate 'hands-on' software/systems experience with one or more of the following: IMS DB/DC, CICS/VS and MVS. Alternatively, it is a decided bonus to have worked with the T.P. or DBMS software of an independent supplier, namely TOTAL and/or ENVIRON, PANYALET, SHADOW, IDMS or RAMIS.

THE BENEFITS: The higher-than-average salaries (even by Continental standards) reflect the prominence which our client places on the acquisition of these key personnel. As part of a comprehensive range of benefits, you will receive life and disability insurance, pension and medical plans, liberal mileage allowances and, where appropriate, relocation expenses. Willingness to relocate during the course of employment and to travel on essential assignments within Europe and U.S.A. is mandatory.

THE INTERVIEW: We will initially interview U.K. candidates in our London office after which candidates will be short-listed to meet the Company's senior management in either Belgium or Germany. Candidates already resident in E.E.C. countries will be invited to attend interviews at one of the Company's regional offices. Offers of employment will be made no later than ten days after interview.

CONTACT: Please telephone or write to one of our Advertising Consultants or alternatively submit a fully documented resume.

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The individual they seek will be able to demonstrate considerable experience and capability in the successful management of large and small scale defence projects, and have the ability to provide professional appraisal of defence study methodologies and an assurance of the integrity of current systems.

A knowledge of command and control, communications and information retrieval systems is highly desirable, while familiarity with defence standards would be an asset.

Salary as indicated above, while career development and advancement policies are designed to recognise and reward technical competence.

So if you would like to explore this exciting opportunity further, please contact:-

Margaret Stevens

**JAMES BAKER ASSOCIATES,
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32 Savile Row, London W1.
Tel: 01-439 9311.**

(278)

UNIVERSITY
OF WARWICK

MICROPROCESSOR SUPPORT STAFF

In the Computer Unit, which provides computer services to all Departments of the University, recently extended to include the support of microprocessors and their applications. The main duties of this new post will lie in the hardware area, concerned with the design and implementation of microprocessor-based systems. Applicants should have a degree or equivalent qualification and some experience in the microelectronics sphere. The post is vacant immediately and the appointment will be made on one of the following scales at a point commensurate with qualifications and experience: IB - £4,795-£8,095 p.a. or IA - £6,505-£9,595 p.a. (both under review).

Further particulars and application forms from the Secretary and Registrar, University of Warwick, Coventry CV4 7AL, quoting Ref. No. 6/8/80/26. Closing date for receipt of applications 17th October, 1980.

(2741)

SURREY COUNTY COUNCIL

REVIEW OF APPROVED LIST OF SUPPLIERS CONTINUOUS COMPUTER STATIONERY

Those wishing to be included in the approved list should submit a completed application form to the Stationery Section, Surrey County Council, Stationery Department, Guildford Road, Guildford, Surrey GU1 1AA. The closing date for receipt of applications is 17th October, 1980.

The Partnership of General London

TEMPORARY FULL-TIME PART-TIME LECTURERS

There are several vacancies for part-time and full-time lecturers in the Department of Computer Science, University of Warwick, Coventry CV4 7AL. The closing date for receipt of applications is 17th October, 1980.

NEXT WEEK NORTHERN RECRUITMENT FEATURE

Advertisers are reminded that the next Computer Weekly Northern Recruitment Feature will be published on September 25th and will highlight career opportunities in the North.

Space reservations should be made as soon as possible to:

**Owen Kelly—Manchester—
061-872 4211**

**Julie Hannaford—London—
01-261 8002**

Copy Deadline PM Friday before

COMPUTER WEEKLY
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COMPUTER WEEKLY

Building Societies Recruitment Feature

OCTOBER 2 ISSUE

The October 2 issue of Computer Weekly — Britain's largest circulated computer publication — will contain a special feature outlining the career opportunities and employment prospects for data processing personnel offered by Building Societies.

Computer Weekly is the only publication to regularly publish editorial features covering a variety of subjects linked to the job market scene. In view of the continuing shortage of qualified DP Personnel, the need to create a greater awareness amongst readers of the scope and future career prospects available is all important.

The combination of this special editorial feature and Computer Weekly's large penetration amongst analysts, programmers and operations staff, provides a first class recruitment advertisement platform.

Computer Weekly has the largest circulation in the specialist computer press (91,656 ABC July-Dec 1979). This has increased continually over the years to reflect the ever growing number of personnel in the computer industry. Additionally, and equally important, the newspaper has the highest number of individually requested copies of any weekly computer publication.

Advertisement rates are based on £16.00 per scc, and to be sure of your space reservation in this important issue, advanced reservations are advisable. Copy deadline is Friday, September 26th.

Contact: London 01-261 8028
Manchester 061-872 8861
Birmingham 021-356 4838

COMPUTER WEEKLY
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Young Application Programmers - Saudi Arabia

Saudi Arabia is a rapidly developing area with considerable market potential for our client, the main distributor for a leading international mini computer manufacturer.

Let us set the scene:- no expense has been spared to make the lifestyle lavish. You will be living in a spacious villa with meals and household needs seen to by domestic staff. You will be free to enjoy your leisure time as you please, in the company of your work associates or at the local recreational facilities. A car will be available when required for travel on business or pleasure. All this is provided at the company's expense, plus of course, a generous tax free salary.

But it's not all play - the demand for company products means there is plenty of interesting work to be done, in this lively and stimulating environment.

To be considered you need to have 2 years applications programming experience working in COBOL or RPG on mini computer systems.

To find out more about these bachelor status positions please telephone (24 hour answer service) or write to Phil Chapman quoting ref: CW 151-C

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The post will involve advising managers of research and leading staff in the use of microprocessors in product control, handling systems and computer communications. The post is based in London and will involve the supervision of a team of advisers and the provision of a wide range of services to clients. The salary is on the University 14 scale for other bands £12,500-£15,000 per annum, plus 10% superannuation.

Applications should be sent to the Director of the University of Essex, Colchester, Essex, CO1 3NS.

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The Institute will join a group of 100 students teaching on degree and postgraduate courses in a variety of disciplines. Applicants should have an appropriate degree level experience in computer science or a related discipline. The Institute will be given to consider applications from people with a degree in computer science or a related discipline. The Institute will be given to consider applications from people with a degree in computer science or a related discipline.

For further details and to apply, please contact the Director of the University of Essex, Colchester, Essex, CO1 3NS.

Herts Hardware Consultants

The Herts Hardware Consultants are seeking experienced hardware consultants to join their team. The consultants will be responsible for advising clients on hardware requirements and for recommending suitable hardware solutions. The consultants will be based in Herts and will travel throughout the region.

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Starting Salary to £8000 + car + training in California.

Our client, a highly successful American Manufacturer, are World leaders in advanced Disc Memory devices. They are now entering a most exciting phase of expansion in the UK and Europe. This expansion has created an excellent opportunity for a first class Engineer. Working in a pre sales advisory and post sales support role to OEM's and systems houses, the successful candidate should already possess Disc Drive experience with some knowledge of controllers and Disc operating Software. Full training will be given in California. Here is an opportunity to ride on a crest of a wave and capitalise on the company's growth, products and refreshing marketing attitude. In the first instance contact, in confidence, Andrew Carter on 01-935 0671 or (evening and weekends) St. Albans 35033.

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Manchester 061-833 0427, Blackjars House, The Paragon, Manchester M3 2JA

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Accept the challenge of 2/3 year contracts in South Africa.

Escom, the largest electricity generating utility on the African Continent, has a projected growth that is just one of the symptoms of the current South African economic boom, and is putting into motion plans to double its present capacity by the end of the 80's.

In offering 2/3 year contracts to experienced computer staff, Escom have created an opportunity for you to gain invaluable experience in a stable, progressive organisation. This applies to computer personnel across the board, and in an industry where a staff increase from 45 000 to 97 000 is envisaged in the next decade, it's obvious how your expertise fits into Escom's programme. The data processing division forms our central nervous system and extends to every function to ensure consistent, effective operation, and we now need the following people to join our professional team.

Analysts/Programmers

1. Ability to perform the full spectrum of D.P. activities in development and maintenance of application systems.
 2. Ability to train our D.P. staff — any level involved.
 3. Project Management experience including project staff supervision, schedule control, customer relations.
 4. Systems analysis experience on three sizeable systems (over 20 programs).
- Our applications include:
- * Personnel (Leave register, manpower, planning, pensions).
 - * Loans (Local and overseas).
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 - * Assets Register, Mobile Equipment Scheduling and Control.
 - * Power Station Maintenance, Mine Performance Analysis.
 - * Nuclear (Personnel Dosimetry and Fuel Accounting).
5. Systems Design experience on 3 sizeable systems. Our environment includes:
- ICL 2958 and 2904
 - DME operating system
 - TRAN communication network.
6. Programming competence in COBOL on ICL 2900 under DME or 1800 mode.

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You will be concerned with broad-spectrum programming techniques to afford you the opportunity of extending your experience and utilising your full potential. Your area of involvement will include:

- * Maintenance and support of ICL Operating systems on local and remote computers.
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- * Assistance in the support of Data Communications network software.
- * Evaluation of new ICL software releases and enhancements.
- * Operating system performance analysis and tuning.

To make the contribution we expect, you will need to have thorough knowledge of programming techniques with at least 3 years' relevant experience. Knowledge of ICL PLAN or at least some experience using ICL hardware and JCL is also a prerequisite. If you're also familiar with ICL GEORGE 2, DME/2 and on-line modes of operation you'll definitely qualify for our shortlist.

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Ref DP13
Duties:
* Assist power system engineers by investigating and analysing problems arising in power system planning, operation and control.
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* Enthusiasm, self motivated, creative persons.

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* In addition, South Africa offers excellent schooling at all levels, beautiful countryside and superb holiday resorts, and first class sporting and recreational facilities.
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ANALYST/PROGRAMMERS

London IBM Cobi/PLI/Mark IV/IMS
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BOX Nos.

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Mini or Micro experience, 2+ years in Assembly programming, preferably with Basic for development work on intelligent terminals (Intel and Texas Instruments). Small, expanding company with excellent career opportunities.
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Analyst/Programmer and Programmer with COBOL experience on Honeywell, IBM or ICL, required to meet expansion plans at Head Office of International Manufacturing Group in West London. Honeywell installation with network of minis.
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Analysts with general functional background, and some knowledge of data base products required by major DB and DB Systems Suppliers based in Berkshire. Mobility is of prime importance for visiting clients.
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1-2 years' Systems Software in Assembly on Minis plus CORAL for design, development and providing technical support to Dutch client of Herts-based Mini Manufacturer. Degree preferred, ability to work alone effectively essential. Travel to Holland required.
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Holland - Minis

Programmers - Analysts - Consultants

Consider applying your Mini Assembler knowledge to some really demanding technical applications including Communication Networks, Message-Switching, Process Control, Simulation, etc., with this International Systems/Manufacturing Group.

Bright and ambitious Programmers, Analysts and Consultants willing to contribute their ideas and become involved in projects at the forefront of technology will be offered superb career opportunities. 2-5 years' Mini Assembler experience in a non-commercial environment is required plus a relevant degree or additional experience in lieu. Generous family relocation packages are offered plus resettlement advance, 8% holiday bonus, comprehensive medical and pension schemes, and house purchase assistance.

Salaries £10-17K

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Consultants and Systems Analysts with solid background in programming, analysis and design for commercial/financial project on large Honeywell mainframe in London currently being undertaken by Software House. Excellent benefits and good prospects.
c £12K

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Experience in custom-built systems on minis preferably in Software House environment required for this management position involving bidding, development, implementation and support in Applied Systems Division of Manufacturer, N.W. Home Counties location.
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3+ years in selling environment (either in the motor, trade or commercial/financial computer systems) required to join new sales team in UK, selling and supporting proven stand-alone system to retail motor trade.
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Our client is the main distributor for a major mini computer manufacturer, establishing a growing base of commercial systems in Saudi Arabia. They have the business but are short of experienced people to maintain it.

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Obviously there is a substantial tax free salary to complete this exceptional package.

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The appointment will be made at Senior Scientific Officer level (£7,644 to £9,619 p.a.). Starting salaries may be above the minimum scale, according to age and experience. Benefits include a non-contributory pension scheme.

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Application forms and further details are available from: Mrs. P. Judson, NERC Scientific Services, Wingate House, 56-58 Prospect Place, Swindon, Wiltshire SN1 3UN, Tel: Swindon (0793) 40101 ext. 490.

Closing date for applications: 9th October 1980.

Please quote ref: 65.

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City

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Ref: R/Gen.

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S.W. London

£6-£7,000

Two of our clients have vacancies for COBOL programmers with good experience in financial applications. Although specific hardware familiarity is not essential a background that includes Burroughs or modern Honeywell equipment would be an advantage. First-class conditions of employment apply in both cases and successful applicants can look forward to working in well disciplined teams and to good standards.

Ref: R467/3

COBOL PROGRAMMERS

Middx.

£6-£8,000

Several clients in the Middlesex area seek COBOL Programmers. A wide range of application areas is involved using either Honeywell or Univac equipment. We would like to hear from programmers with upwards of eighteen months' experience especially those with Data Base or On-line experience, to discuss opportunities within the foods, aircraft and other industries.

Ref: R4625

COBOL PROGRAMMER

SW London

£8,500

A well-known toy company are expanding their Data Processing department and require an experienced Analyst/Programmer to complement their existing team. DEC hardware is used and a background on Cobol or Basic would be particularly appropriate. Successful applicants, who should ideally have 3-4 years' experience, can expect to work in a variety of applications areas and utilise their skills to the full. Generous company benefits are offered.

Ref: R4514

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PROGRAMMERS

Middlesex

c.£7,500

Our client is a household name who deal in personal cosmetics and who are deeply involved in D.P. They seek IBM COBOL Programmers with 18 months' experience for their IBM 4341 machine. Ideally they will also have C.I.C.S. experience although training will be given if necessary. In return they offer a salary of c. £7,500, 5 weeks' annual leave, an annual bonus, pension scheme and discount on company products.

Ref: D4465

PROGRAMMERS

Middlesex

c.£6,500

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Ref: D4466

ANALYST/PROGRAMMERS

City

to £10,000

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Ref: D4629

PROGRAMMER/ANALYSTS Central London

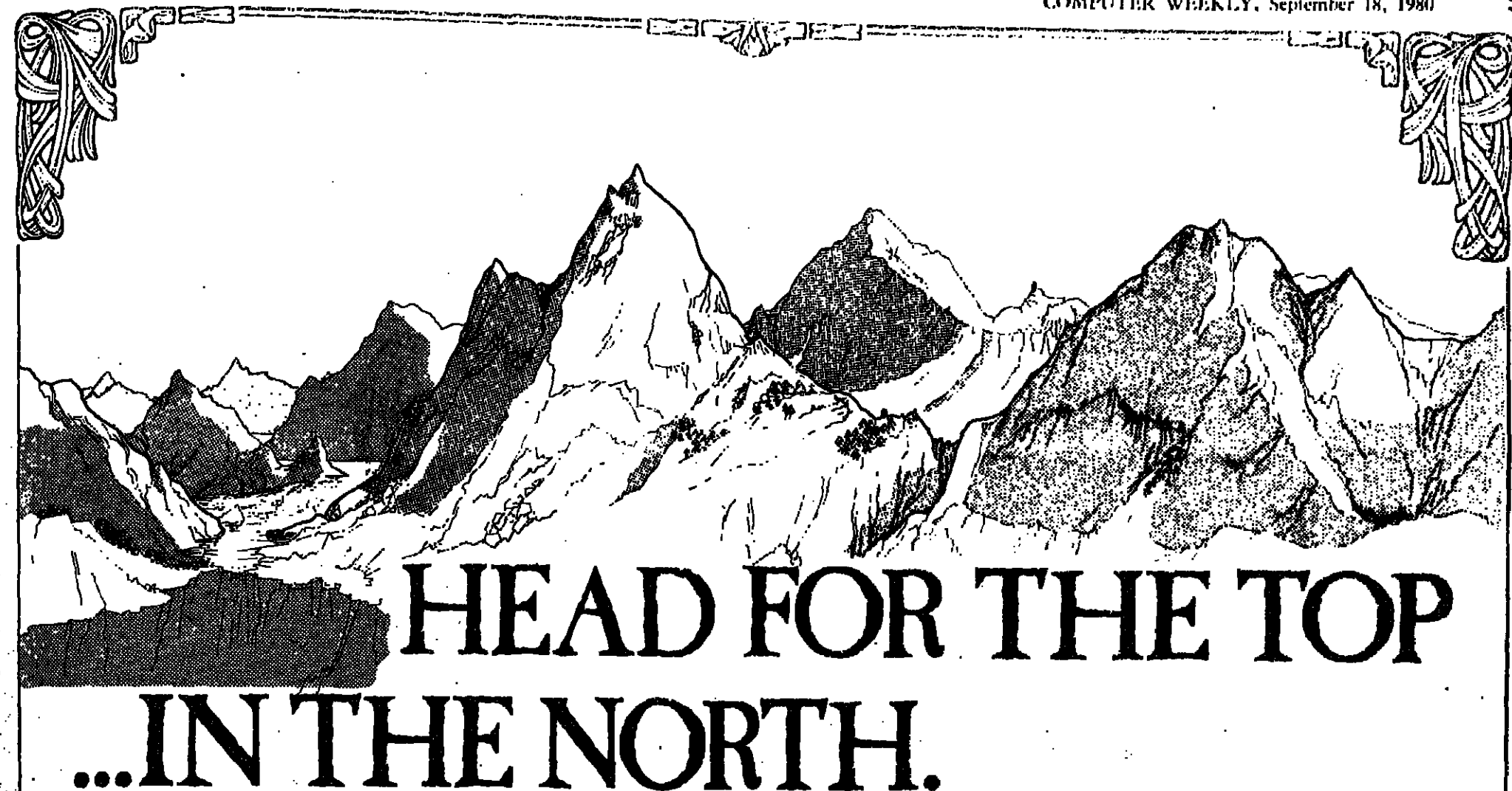
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Our client is a world famous Oil company whose reputation is beyond reproach. They need programmers for their IBM 3031 to cover a wide variety of projects. Candidates must be graduates and have approximately 4 years' commercial experience. Successful applicants will receive an excellent salary, BUPA, a pension scheme and 4 weeks' annual leave.

Ref: D4618

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Salary c £10,000

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Excellent prospects plus relocation assistance if necessary.
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Ref: C20

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Contact Eddie Zywicki
0532 34841

Ref: C78

PROGRAMMERS RURAL LOCATION

Salary £6,500-£7,000

A young progressive and expanding bureau currently require several Programmers with DEC PDP and BASIC experience to become involved with a variety of exciting new developments. Opportunities in terms of career prospects are excellent.
Contact David Whelan
061-491 1666

Ref: C275

IBM PROGRAMMERS NORTH-WEST

c £7,000

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Applications are invited for the above post from candidates possessing good Honours Degrees in Computer Science, or a related discipline, who have had relevant research or industrial experience. Preference will be given to candidates who have worked with system software and who have a strong interest in Operating Systems, either for large mainframe computers, micros or networks. The successful candidate will be expected to undertake teaching at both undergraduate and postgraduate levels and to contribute to the Research of the Department into the design and performance of application oriented computer systems. Post tenable from January 1st, 1981, or a date to be arranged. Salary within the range: £5,062-£10,484 p.a. (under review). Superannuation. Further particulars and application forms (returnable by October 10th, 1980) from the Registrar, The University, Manchester M13 9PL. Quote ref: 194/80/CW. (2799)

SURREY COUNTY COUNCIL REVIEW OF APPROVED LIST OF SUPPLIERS CONTINUOUS COMPUTER STATIONERY

Firms wishing to be included on the above approved list should write, requesting application forms, to the County Supplies Officer (Gen. Inv.), Surrey County Council, Supplies Department, Mole Valley, Logwood Estate, Epsom, Surrey KT10 6AL, not later than 24 October, 1980. (2799)

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Our client is a highly successful, autonomous business unit within an international consumer products group, providing specialist skills in Data Processing and Management Services. Their hardware includes an IBM 3031 and a 370/158 running under OS/VSI, VM and DOS/VS. On-line processing is based on a CICS teleprocessing network and distributed systems are a feature of the development strategy. The company is now looking to further develop its database systems which has created a real challenge for a Database Designer.

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If you would like to know more, telephone in complete confidence to R. Wareham, on (01) 631 4411. If you prefer, write with brief details of your experience to him at Moxon, Dolphin and Kerby Ltd., 178-202 Great Portland Street, London W1N 5TB, quoting ref RW/719/CW.

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Must have experience outlined above, a financial accounting background in either insurance or banking.

These positions are in Central London and have immediate start dates.

Please contact Daphne Jones

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Extensive knowledge of COBOL is required using IBM mainframes. Experience of one or more of the following would be advantageous: OS, MVS, Assembler, IMS, TSO. A wide range of duties will be involved offering challenging and rewarding prospects.
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(2781)

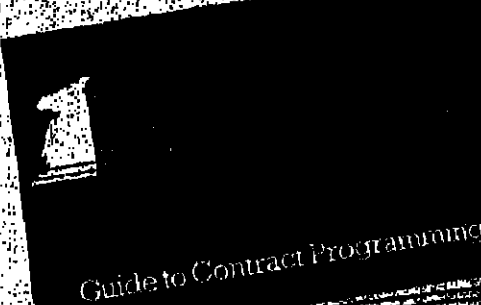
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Here's a chance to gain first-class analysis experience in a large installation, using both mainframe and minis, and to learn database and on-line techniques.

This opportunity will interest well-educated, presentable and articulate individuals, who have had around two or three years' computing experience, probably as a Programmer with recent involvement as an Analyst/Programmer or Junior Systems Analyst. Further training will be provided. Career prospects are good and there is plenty of development work.

We are recruiting on behalf of clients. Please ring or write, quoting ref: 880CW. Messages after hours will be recorded.

(2773)



EDP SYSTEMS 01637
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An excellent opportunity to join our lively, expanding COM Operations based at Brentford, Middlesex. Applicants, aged 25-35 years, should reside in or near London and be prepared to travel throughout the U.K.

Good mini programming in Assembler is essential and DEC Systems experience would be an advantage.

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(2788)

lansdowneUNIVERSITY OF YORK
DEPARTMENT OF COMPUTER
SCIENCE**COMPUTER SOFTWARE TECHNICIAN GRADE 5**

Applications are invited for the above post from applicants with a relevant degree or HND and several years of software experience.

The post will involve technical responsibility for the software employed in the Department research and teaching laboratories, together with the supervision of another technician.

The laboratory computers include several large main computers with extensive software and various micro-computers with limited software. Experience of VAX or PDP-11 or UNIS would be advantageous.

Salary scale £4,776-£5,577 p.a.

Applications in writing giving full details of qualifications and experience, together with the names and addresses of two referees, should be sent to Mrs E. D. HAYES, Senior Administrative Assistant, University of York, Heslington, York YO1 5DD by Friday, 3 October, 1980.

(2782)

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The post is offered at Lecturer Grade II but the opportunity exists for eventual progression to the Senior Lecturer salary scale.

Salary Scales:
Senior Lecturer: £8882-£10538-£11258. Lecturer Grade II: £6012-£6702.

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(2740)

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(2789)

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There are urgent vacancies for the above post in the School of Engineering and Science, Polytechnic of Central London, and the subject required to be taught is in the area of Computer Systems (Hardware and Software) and Program.

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For further details please telephone or write to Brian Bidston at our UK office, or call during evenings/weekends on 03446 5385.

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WEST MIDLANDS

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Our client is a leading minicomputer turnkey systems house, seeking to expand their team of professional staff. The company market a range of minicomputer equipment, from a highly reputable source, and provide a full applications development service. These positions offer a real challenge to play a decisive part in the growth of the company.

As PROJECT MANAGER, you would have responsibility for a customer's development, from initial feasibility stage, through to implementation. Extensive systems experience in the commercial, financial or production areas will be required, plus the ability to control a project and to deal directly and competently with clients.

As PROGRAMMING TEAM LEADER you should be able to demonstrate a background in minicomputers, preferably with experience of DEC PDP operating systems and languages. Projects are carried out on a turnkey basis, and you would be totally involved from initial estimating up to installation and handover to your client and would take responsibility for the success and profitability of projects.

General conditions of employment include six-monthly salary reviews, service awards, pension, sickness and BUPA schemes, five weeks' holiday and provision of a company car.

To discuss these opportunities please contact Mike Hessian, ref. CVW264.

CPC

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PROGRAMMERS

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Currently 10 staff are employed to process this work manually on 10 entries situated in Northern England. The suitable candidate must be experienced in the design and implementation of computer systems.

SENIOR SYSTEMS DESIGNER/PROGRAMMER (APPLICATIONS)

Salary Scale £7,032-£8,551 p.a.
(Increase pending)

The job entails controlling and supervising teams of Analysts/Programmers involved in Systems Design, program writing, testing and implementation. The candidate will be closely involved with the users clarifying existing manual procedures and in the design of computer systems.

Application form, role specification and further information available from:

Personnel Division
Prescription Pricing Authority
Bridge House
162 Pilgrim Street
Newcastle upon Tyne NE1 8SN
Tel: N/cle. 26371

CLOSING DATE 1st October, 1980 (2786)

Computer Systems Personnel South Africa

The Centre for Computing Services of the Council for Scientific and Industrial Research (CSIR) in Pretoria, the administrative capital of South Africa, requires top-class systems personnel to cater for all the computing requirements of the Council.

The Centre operates three large machines via a control Data CYBER 174 running under NOS to service scientific engineering applications, and a dual loosely coupled IBM 370/158 running under MVS with TSO/SPF, CICS, etc. to service information processing applications.

The personnel we require will be responsible for the evaluation, implementation, maintenance and enhancement of the NOS and MVS operating systems and allied applications and data base/data communications software. They will be active in the area of performance measurement and the analysis and control of the operating systems and hardware, and will undertake the development of a variety of systems support software.

A B.Sc. degree or equivalent, ideally with computer science as one of the major subjects, will be a recommendation, although applicants at all levels of qualification will be considered whether they have previous systems programming experience or not. Complete in-service training is provided and staff members are encouraged to develop their expertise in appropriate areas of computing systems technology through the attendance of courses, symposia and the like. Working conditions are amenable to further study, and researchers are offered both practical and financial assistance.

Our salaries are competitive and our excellent fringe benefits include pension and medical aid schemes, group life insurance, a five-day week, up to 39 days' leave per year (plus the days between Christmas and New Year), an annual service bonus equal to a month's salary, outstanding recreational facilities including swimming pools, squash and tennis courts and pleasant work surroundings at the parklike Scientia, where the CSIR is situated.

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Salary range £9010 to £9880 p.a.
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Our Data Processing Department plays a vital role in one of the world's largest and most complex urban transport systems. We offer a diverse range of services to user departments including interactive facilities, transaction processing, batch processing, RJE and distributed processing.

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ICL ME 28 £6893-£8612

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A Senior Programmer/Analyst with a good knowledge of COBOL and experience of ICL 1900/2900 computers, is now required to assist with the transfer of existing work; there will also be the responsibility for the design, programming and implementation of new programs taking full advantage of the ME 28 facilities.

Compensation will be on scale £6893-£8612, with excellent conditions of service and terms of employment.

Applications from Personnel Office, Meat and Livestock Commission, P.O. Box 44, Dunfermline House, Queensway, Bellingham, Merseyside M22 2SF. Telephone: 051-608 7191.

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PROJECT LEADERS

HOUNSLOW To £11,000

Two Project Leaders are required: one with experience on mini computers to lead a team working on PDP machines and the other with maintenance experience to work on development work.

At least 18 months to 2 years' experience is required for this position with a manufacturing company.

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Mr. MORDEN + HOUNSLOW To £8,500

Two companies are seeking COBOL programmers with 2-4 years' COBOL experience to work on development work.

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A medium sized company is seeking someone with about one to two years' experience.

ANALYST/PROGRAMMERS

ROMFORD To £8,000

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If you are interested in any of the above positions, please phone for an application form or write to the above companies.

AMES PERSONNEL

Employment Agency Suite 14, Dryden Chambers,

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DATA RESOURCES

TOTAL PRIME VACANCIES IDENTIFIED 247

Birmingham

ANALYSTS
(DR1980) 2+ years commercial ... 6750 2
(DR1981) 3+ years financial ... 7500 2
(DR1982) 4+ years (seniors) ... 8000 2

PROGRAMMERS
(DR1983) 2+ years COBOL ... 6250 2
(DR1984) 3+ years COBOL ... 6750 2
(DR1985) 4+ yrs (seniors) COBOL ... 7250 2

Contact Susan Stuart

Coventry

ANALYSTS
(DR1986) 2+ years commercial ... 6600 2
(DR1987) 4+ years (seniors) ... 7750 2

PROGRAMMERS
(DR1988) 18+ months COBOL ... 5750 2
(DR1989) 2+ years COBOL ... 6500 2
(DR1990) 4+ yrs (seniors) COBOL ... 7800 2

Contact Susan Stuart

Leicestershire

ANALYSTS
(DR1971) 18+ mths commercial ... 6500 2
(DR1972) 2+ yrs financial ... 6500 2
(DR1973) 2+ yrs manufacturing ... 7000 2

PROGRAMMERS
(DR1974) 18+ months COBOL ... 6250 2
(DR1975) 2+ years COBOL ... 6500 2
(DR1976) 3+ years COBOL ... 7000 2

Contact Susan Stuart

Nottinghamshire

ANALYSTS
(DR1977) 2+ years financial IBM ... 6750 3
(DR1978) 3+ years commercial ... 7200 3
(DR1979) 4+ years (seniors) ... 7750 4

PROGRAMMERS
(DR1980) 2+ years COBOL ... 6500 3
(DR1981) 3+ years COBOL ... 7000 4
(DR1982) 4+ yrs (seniors) ... 7500 4

Contact Susan Stuart

Staffordshire

ANALYSTS
(DR1983) 2+ years commercial ... 6500 2
(DR1984) 4+ years (seniors) ... 8000 2

PROGRAMMERS
(DR1985) 2+ years PL/I ... 6500 2
(DR1986) 2+ years COBOL ... 6500 2
(DR1987) 4+ yrs (seniors) COBOL ... 7500 5

Contact Susan Stuart

Greater Manchester

ANALYSTS
(DR1988) 12+ mths commercial ... 6000 6
(DR1989) 2+ yrs manufacturing ... 7000 5
(DR1990) 3+ years financial ... 7200 5
(DR1991) 4+ years (seniors) ... 8000 2

PROGRAMMERS
(DR1992) 12+ months COBOL ... 5500 4
(DR1993) 2+ years COBOL ... 6500 5
(DR1994) 3+ years COBOL ... 7000 4
(DR1995) 4+ yrs (seniors) COBOL ... 7500 3

Contact Cathy Scott

Merseyside

ANALYSTS
(DR1986) 12+ mths commercial ... 6000 6
(DR1987) 2+ years production ... 6700 4
(DR1988) 3+ years financial ... 7200 5
(DR1989) 4+ years (seniors) ... 8250 3

PROGRAMMERS
(DR2000) 18+ months COBOL ... 6500 6
(DR2001) 18 months IBM ASSEMBLER ... 7000 3
(DR2002) 3+ years COBOL ... 7200 6
(DR2003) 4+ yrs (seniors) COBOL ... 7800 4

Contact Cathy Scott

Lancashire

ANALYSTS
(DR2004) 12+ mths commercial ... 6000 2
(DR2005) 18+ months financial ... 6500 2
(DR2006) 2+ years manufacturing ... 7000 2
(DR2007) 3+ years commercial ... 8000 2

Lancashire

PROGRAMMERS
(DR2008) 12+ months COBOL ... 5500 3
(DR2009) 18+ months COBOL ... 6250 3
(DR2010) 2+ years COBOL ... 6700 4
(DR2011) 3+ years COBOL ... 7200 4

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Yorkshire

ANALYSTS
(DR2012) 12+ mths commercial ... 6500 3
(DR2013) 18+ months financial ... 6800 3
(DR2014) 2+ years retail ... 7300 4
(DR2015) 3+ years commercial ... 7750 6

PROGRAMMERS
(DR2016) 12+ months RPGII ... 5500 2
(DR2017) 18+ months COBOL ... 6250 5
(DR2018) 2+ years COBOL ... 6500 4
(DR2019) 3+ yrs (seniors) COBOL ... 7200 5

Contact Cathy Scott

Humberside

ANALYSTS
(DR2020) 2+ years financial ... 6750 2
(DR2021) 3+ years commercial ... 7500 2

PROGRAMMERS
(DR2022) 18+ months IBM ASSEMBLER ... 6500 2
(DR2023) 3+ years COBOL ... 7000 2

Contact Cathy Scott

Cambridgeshire

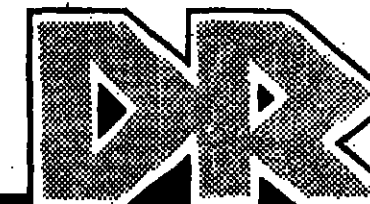
ANALYSTS
(DR2024) 18+ months financial ... 6500 3
(DR2025) 3+ yrs commercial ... 8500 3

PROGRAMMERS
(DR2026) 18+ months PL/I ... 6500 1
(DR2027) 3+ years COBOL ... 7500 6
(DR2028) 3+ years systems IBM ... 8000 2

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NAME _____
ADDRESS _____
LANGUAGES USED _____
PHONE HOME _____ BUSINESS (will be used discretely) _____
YRS ANALYSIS _____ YRS PROGRAMMING _____
MACHINES USED _____
JOB SOUGHT _____
SALARY _____ SALARY REQUIRED _____ CW/18/9



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experience would be useful.

Personal background should include education to "A" level standard and at least 3 years' computing experience including 2 in programming. Contemporary and detailed knowledge of PL/I and/or RPL2 (under RSX11) is vital, and you should be able to display good communication and social skills. You'll also need to be prepared to travel and to work unsocial hours occasionally.

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DATA MANAGEMENT SPECIALIST with an IBM background. You should be familiar with OS/JCL, TSO/SPF and IMS. You should also have sound data base/data dictionary experience.

Married status employment is now available for senior personnel after a 12-month period of employment. Fringe benefits of employment in the Eastern Province of Saudi Arabia include: free medical care, excellent recreational facilities and subsidised housing. Client interviews are being held at the end of September/early October, so telephone Mike Mead now on 01-242 9356 (reverse charges) or 01-807 7425 (evenings/weekends) or write to OCC Computer Personnel, 16 Bedford Row, London WC1R 4EB.



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JBA

International Systems Development

Midlands Based

We have been retained by an organisation to recruit a number of computer staff to be involved in the development of a major international system. The system will become one of the corner stones of our client's worldwide manufacturing/engineering activities during the 80's. Use of on-line, data comms, and data base is implicit in the envisaged plans.

A new development team is now being formed and opportunities exist for:

Senior Systems Analyst

c. £8,500

To play an innovative role in the development of one of the sub-systems which will make up the total project. The need to undertake some international travel is likely to be a feature of the work. Applicants should have at least 4 years computing experience including a period in programming preferably in an IBM environment with the main emphasis on systems design and development.

Systems Analysts

c. £7,500

These jobs will appeal to people with slightly less experience than relevant to the Senior Systems positions but who, nevertheless, have the potential to aspire to a senior level within a reasonable period. Applicants should have at least 2 years computing experience either at the programming or systems level.

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c. £6,500

Applicants should have at least 12 months experience of COBOL in an IBM main frame installation and have the desire to work on the development of applications programs in an IMS/DB/1 environment.

Normal large company benefits will apply to these positions including paid overtime. Relocation expenses are also available where appropriate. If you wish to apply or require further information please contact:

Bev Stevens
JAMES BAKER ASSOCIATES,
International Personnel Consultants,
Gateway House, 50 High Street,
Birmingham B4 7SY
Tel: 021-643 7865

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Will be involved in studies, systems design and implementation. Three or more years with information systems for medium to large scale computer applications required. Knowledge of data base, teleprocessing and distributed processing a plus.

A career with CBM offers exceptional potential for financial and personal growth. If you have excellent oral and written communication skills, and would like to enjoy the variety and challenge of the consulting profession, call Ken Koehler in London at the Russell Hotel, 01-8378470, between 9:00 a.m. to 12:00 noon on October 1 (Wed.) or October 2 (Thurs.) to discuss these exciting possibilities on October 3 (Fri) or October 4 (Sat). If unable to call, send resume for:

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Will be involved in programming and installation of a variety of applications. Requires at least two years of COBOL programming on medium to large IBM, Burroughs, UNIVAC or Honeywell computers. Experience in IBM IMS or CICS is helpful.

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PROGRAMMERS

London IBM Cshol/PL1/Mark IV/IMS
Tel: Roger Barnes on 01-828 4800
488 Parkhill Avenue, EC2R 7DA

BOX NOS.

Box number replies should be addressed to:
Box No. Computer Weekly
Parker House
London EC2R 7DA

THE SALES BIT

Emperor who didn't know how to delegate

DURING the process of considering possible topics on the broad subject of sales management, I found myself recalling a situation within a science fiction story I read several years ago. I believe it comes from the Foundation and Empire trilogy by Isaac Asimov.

In essence (with no guarantees for literary accuracy), our hero is summoned to the presence of the Emperor of the most powerful interplanetary empire within the galaxy. His arrival at the capital city is an awe-inspiring experience, such is the architectural grandeur of its setting and the technologically advanced state of its fundamental mechanism.

On reaching the imposing palace, the very threshold of his meeting with the seat of ultimate power, he experiences for the first time in his life the intimidating sensations of fear and uncertainty.

cognise the arrival of his visitor, or perhaps exercising his autocratic prerogative of total ignorance.

Staggered

Time passes, and slowly our hero begins to regain his confidence.

Without moving his guard-like posture he strains his eyes down to observe the task in which the emperor is so deeply engrossed. He is staggered by what he sees, but instantly recognises the nature of the job he has to do.

The emperor is checking the invoices!

TRADER

COURSES AND CONFERENCES

Briefing sessions

Yet, despite its history of omnipotent power going back over innumerable millennia, the empire is in trouble. Since the advent of the new emperor, the economy has declined significantly; there have been rebellions on several outlying planets; there is unrest within the ministerial council; and discontent among the people, even the hint of possible invasion by their traditional enemy from another galaxy.

Our hero's first job is to identify the root cause of the problem, a task which even the emperor himself has tackled with a total lack of success.

The journey through the labyrinthine corridors of the palace is extremely harrowing. Silent, menacing, robotic guards monitor each step of the intimidating route. Even an unkind thought might initiate personal annihilation.

Regal

Suddenly, he is there, within the ante-chamber, before the monolithic doors of the counselling room. In slow and total silence they swing open to reveal a room so large he can almost perceive across its floor the natural curvature of the planet. There are no furnishings, other than a band of red-carpet leading from the door across to a golden desk at the furthest end of the room, so far away, the emperor sitting behind it can barely be identified.

As he walks the crimson carpet towards the pinnacle of power, he tries to ignore the butterflies cascading in his stomach. He is aware of a trickle of perspiration running down his temple and the clamminess of his hands. He can now see the emperor quite clearly in his regal robes of office, head bent, totally absorbed in some high matter of state.

He reaches the royal desk and stops, standing in attention, not daring to speak. The emperor is either too committed to his problem to

INDUSTRY Briefing is a series of conferences organised by Infotech designed to give detailed information on available data processing products and services. From October 15-17 the theme will be the IBM 4300 series. This conference will be held at the Portman Hotel. From October 21-23 the subject is Which Point of Sale System?; from November 11-13, at the Tara Hotel the IBM System 38 will be under discussion; which small business computer? will be held at Kensington Close from November 25-27. All venues are in London. For further information ring (0628) 39101.

From November 24-27 Aeset holds its annual computer congress, the Congress Aeset Informa-tique 1980. It is aimed at users, designers, researchers and representatives from the computer industry, and will include presentations on topics such as ADA, system specification, distributed systems and speech recognition. The conference will be held in Paris. For further details telephone Elisabeth Fayola on 033-1 766 2425.

Removing the mystique

THE Institute of Chartered Accountants of Scotland is running a course to take the mystique out of computer installations, and provide a familiarity with computer terminology and concepts. No prior knowledge of computers is required. Subjects covered will include: programming languages, cost of a computer system, operating systems and program-ming techniques. The course will be held from October 6-10 at the Central Hotel, Glasgow. The fee is £215 + VAT. Enquiries to: The Director of Post Qualifying Education, Institute of Chartered Accountants of Scotland, 27 Queen Street, Edinburgh EH2 1JA.

A course designed to provide data processing managers with an insight into significant changes likely to overtake the DP field during the next decade is being held at the Clive Hotel, London, on October 10-12. Organised by Control Data Institute, the course will focus on online computer usage, inventory control, material handling and other applications. The fee is £280 + VAT, and the course title is Data Processing in the 1990s. For further information, contact Irene Phillips, Control Data, 179/199 Shaftesbury Avenue, London WC2H 8AR. Tel: (01) 240 3400.

Puzzle Answer

BEVEN = 363,032
SEVEN = 73,032 ONE = 423
HUNDRED = 1,529,839

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The South West Thames Regional Health Authority requires additional operations personnel to be based at the Regional Computer Centre, Springfield Hospital, London SW17. Computing, within the centre, is currently based on powerful ICL 1904S hardware (soon to be upgraded to 2900 range equipment) running under George 3, which provides medical, financial and management information to the Region. A two-shift system is in operation and other benefits include modern offices, coffee lounge and excellent recreational facilities both on-site and nearby.

SENIOR OPERATOR £5500-£7712*

This position will interest operators who have at least 18 months' George 3 experience and wish to develop their supervisory skills.

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*Includes shift allowances.

For further details, phone John Wynton, or write to:
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01-839 3351

MODERN

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NEXT WEEK

NORTHERN RECRUITMENT FEATURE



Advertisers are reminded that the next Computer Weekly Northern Recruitment Feature will be published on September 25th and will highlight career opportunities in the North.

Space reservations should be made as soon as possible to:

Owen Kelly—Manchester—061-872 4211

Julie Hannaford—London—01-261 8002

Copy Deadline PM Friday before

COMPUTER WEEKLY

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The demand for computer based Accounting and Management Information systems is continuing to grow rapidly. Computer systems are now no longer just the prerogative of the big battalions. With the introduction of the mini computer, small to medium sized companies can now enjoy many of the benefits that come from faster access to accounting and other information. In fact, it's because these benefits are so real that the market and in particular our clients share is growing so dramatically.

Our client who is London based, and fast becoming a market leader in the mini computer/financial systems field need three more sales executives to exploit this growing demand.

Ideally, you'll be from a computer environment with a strong commercial or financial background or have experience of selling to financial management. Thorough training will be given so you'll come to know the possibilities of the equipment backwards. And you won't be going in cold because our client is backing the exciting new launch of a new mini computer with a heavy advertising campaign in both the computer and financial press, as well as first class sales support including highly professional customer training facilities.

Mind you - this is a tough competitive business and that should give you a pretty good idea of the calibre of people our client is looking for. But with this demanding job you'll find the rewards amply match the achievement.

Basic salary ranges between £7,500 - £8,500 (Guaranteed negotiable to c12K) and there's a commission scheme that makes the total package doubly interesting. Top people can earn well in excess of £17,000 a year. There's also a company car and the usual range of company fringe benefits.

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Your job will be to liaise with the client from the time the equipment is being installed to ensure a smooth installation/implementation and hand over at which point the client will become part of the individual client's base.

Thorough training will be given on all the equipment with the possibility of you showing promise - of being able to move onto the sales side after a year. You're most likely to have a strong financial or commercial background as most of the clients you'll be dealing with will be accountants, or commercial directors. Some experience of computer based management accounting systems would also be useful.

Basic starting salary is c£8,750 and there's a company car. This is an outstanding opportunity to break into a highly competitive business.

Think you could handle it? - then ring David Wilkinson, Consultant on 01-486 5644 or write to him at the London address below.

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International - Walden House,
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W1M 3PE. Tel: 01-486 7938

Ireland - 20 Upper Fitzwilliam Street,
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INSIGHT

Recruitment



In Informatics

IBM Programmers

E.E.C. & Scandinavia: Salary to £18K

A leading U.S. multi-national with Data Centre and Development facilities in E.E.C. Countries and Scandinavia is seeking IBM Applications Programmers for its IBM 43XX installations. Candidates should have current programming experience in PL/I, although Assembly for CORAL knowledge will be considered. All candidates must have participated in the program development of an on-line real-time system. Of

particular interest will be those who have worked with an IBM T.P. monitor. The Company can offer interesting projects in the area of S.N.A. network implementation. These positions represent an outstanding opportunity for career-minded individuals to enhance their technical skills whilst enjoying the diverse cultural benefits of another society. Ref: L/38/A

Software Systems Development

Gtr. London Suburbs: Salary to £12K

A leading Systems Supplier situated on the rural outskirts of London has requested LOGISTIX to identify and recruit the following personnel: PROGRAMMERS/DESIGNERS: Suitable candidates should have a degree in a numerate subject and practical programming experience in either Assembly or Coral 66. Our client's in-house training programme will enhance your programming skills and develop your applications knowledge. You will work as a member of a small team designing, coding and testing real time applications software to meet in-house user specifications. PROJECT LEADERS/MANAGERS: Candidates with proven ability as a Software Engineer or Designer in real-time applica-

tions are sought for Project Leader and Project Manager positions. It is particularly advantageous to have had experience in a similar role and to be conversant with resource management tools and user interfaces. However, candidates with the necessary software expertise and a real desire to combine innovative technical skills with a career in management will certainly appeal to our client. THE BENEFITS: In addition to a superior salary our clients offer a comprehensive range of ancillary benefits, including relocation/legal expenses, temporary accommodation allowance, pension scheme, and health/medical facilities. Ref: L/38/B

Real-Time Application

Pennine Counties: Salary to £10K

A foremost Total Systems Supplier has an urgent requirement for Analyst/Programmers and Project Leaders to join either its Customer Support or Software Development teams. Analyst/Programmers should possess at least 2 years' Basic or Assembly programming experience gained on any leading minicomputer. Additionally, successful

candidates will be expected to offer at least 12 months' analysis of other technical or commercial systems. Project Leaders should have a similar background supplemented by actual or potential management abilities. Location is unlikely to be a limiting factor as the company is well served by road and rail facilities. Ref: L/38/C

Mini Software Development

N. Home Counties: Salary to £10K

Our client is a market-leading manufacturer of 16-bit mini-computers, with a well-established and expanding client base in both the scientific and commercial markets. Development Programmers will be required to develop software for the minimum of 18 months' Basic or Assembly on any mini-computer or micro-processor are urgently required for our client's Research and Development Headquarters.

With a wide range of in-house hardware, unvalued development facilities are available for ambitious, career-minded individuals. The salary and excellent range of benefits provided reflects not only the success of the Company but also the premium attached to recruiting top calibre professionals. Ref: L/38/D

Systems Consultants

London: Salary to £13K

Our client, a leading International Programming and Systems House based in Central London requires additional project team specialists. These positions will expect candidates who enjoy developing business problems and solving related business problems. Suitable candidates will be graduates with a minimum of two years' programming experience on any commercial machine whilst a knowledge of both high-level and low-level languages will be a distinct advantage. If you have designed at least one complete on-line system or have had project management responsibility, then you will be considered for a more senior position. Ref: L/38/E

Logistix, 10 Grenville Place London SW7 4RW

01-372 3063



Telex: 28800

